

From: AMO Communications [<mailto:communicate@amo.on.ca>]

Sent: Monday, February 26, 2018 2:05 PM

To: Rebekah Msuya-Collison <clerk@southhuron.ca>

Subject: Main Street Revitalization Funding Info/Survey

The Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) announced its intention last month to provide funding of up to \$26 million to municipal governments to support municipal main street revitalization initiatives. As announced, the broad areas for initiatives are i) energy efficiency, ii) accessibility, iii) marketability of small businesses within main street areas and iv) municipal or other public infrastructure within main street areas that will help the small business.

The [funding allocations](#) for each single and lower tier municipal government was shared by OMAFRA. It recognizes that revitalization in main street areas are guided by Community Improvement Plans or other local planning documents such as economic development plans and downtown revitalization policies for example.

AMO has agreed to be the fund administrator. Along with OMAFRA we are working on a streamlined, accountable process that facilitates revitalization projects. Once we have a signed Transfer Payment Agreement with OMAFRA, which sets out all the requirements of AMO and municipal governments (e.g. eligible/ineligible projects and costs, reporting requirements, etc.) we will be in a position to send you more details on how your funds can be used and a municipal funding agreement. In the meantime, please complete the attached [short survey](#) by **March 7th**. It will help you to start thinking of possible projects that complement the four broad areas noted above as we complete the design work.

For technical issues with the survey, please contact [Snezana Vukelic](#).

Pat Vanini
Executive Director
Association of Municipalities of Ontario
