



Exeter Rodeo Committee

South Huron Recreation Centre
Monday, February 12, 2018 – 7:00 pm

Members Present

Members – Scott Nickles, Chair, Steve Clarke, Dennis Gower, Bob Parsons, Brenda McCarter, Dave Marshall, Brittany McCarter

Council Representative – Craig Hebert

Staff Representatives – Darcey Cook, Jo-Anne Fields

1. Call to Order & Welcome

- Chair, Scott Nickles welcomed everyone to the meeting and thanked them for their commitment to this community event

2. Declaration of Conflict of Interest

- No Conflict of Interest declared

3. Changes/Additions to the Agenda

- No changes/additions noted to the Agenda

4. Approval of the Agenda

Motion – 01/02/18

Moved by: Dennis Gower
Seconded by: Bob Parsons

“THAT the agenda of February 12, 2018 be approved as presented.”

Disposition: Carried

5. Approval of the Minutes

Motion – 02/02/18

Moved by: Dennis Gower

Seconded by: Bob Parsons

“THAT the minutes of August 2, 2017 meeting be approved as circulated.”

Disposition: Carried

6. Business arising from the Minutes

- No business arising from the previous minutes

7. Correspondence

- Correspondence is shared with the Committee membership as received
- Awards Banquet and Committee Meeting – March 10, 2018
- Each Committee receives 2 free tickets
- Stampede Ranch – Guelph
- Dennis will attend to represent the Exeter Rodeo

8. Committee Selection and Reporting

Facilities and Grounds

- Bob Parsons will be responsible for facilities and grounds
- VIP area for sponsors worked well last year – lots of positive comments
- Tent – secure a size to avoid purchasing an engineer stamp
- Washrooms will be placed throughout grounds and in the beverage service area
- Staff will reserve the portable washrooms

Sponsors

- Brenda McCarter and Jo-Anne Fields will oversee and secure sponsors
- 2017 – challenging as competing against a valuable fundraiser
- Sponsorship package and fee levels will remain the same as 2017

Vendors

- Darcey Cook will organize and secure vendors for the event
- Revise contract to reflect 2018 event

- Will remain at \$200.00 per vendor space – 15 x 15 area
- Have already received inquiries regarding securing vendor space for the rodeo

Marketing, Promotion, Advertising and Social Media

- Steve Clarke and Brittany Wise will take the lead on promotion and marketing of the rodeo
- Chuck wagon on site for photo opportunities throughout the weekend

Financial

- Fields provided and overview of the 2017 financial snapshot
- Before audit, a net profit of \$9,787.00 was realized

Events/Activities/Entertainment

- Bring options for 2018 to the March meeting for discussion
- If event in the tent on Saturday evening, security will be booked – Security is responsible for checking ID for age of majority
- Arm bands for age of majority guests

Chair/Vice Chair Comments

- Chair – Thanks for your support of Rodeo 2017
- Looking forward to another year working together

9. New & Other Business

- Fields provided an overview of potential changes in the rodeo performance
- Lengthy discussion centred around stock, entries and what alternatives will be in place regarding changes to the performance
- Fields to invite Ross to the March meeting

10. Unfinished Business

- Craig Hebert thanked the Committee for their commitment to Rodeo 2017
- VIP area for sponsors was well received – many positive comments received

11. Date of Next Meeting

- Next meeting regular will be held at South Huron Recreation Centre at the call of the Chair Monday, March 26, 2018 at 7:00 pm

12. Adjournment

Motion – 03/02/18

Moved by: Brenda McCarter
Seconded by: Craig Hebert

“THAT the meeting be adjourned at 8:00 pm.”

Disposition: Carried

Chair – Scott Nickles

Date

Recording Secretary – Jo-Anne Fields

Date