



## South Huron Communities in Bloom Committee Minutes

Wednesday, March 7, 2018 – 6:30 p.m.  
Verity Room, Olde Town Hall

### Members Present:

Cathy Seip, Chair  
Dorothy Henderson, Vice Chair  
Glen Nicholson  
Craig Hebert, South Huron Councillor  
Debbie Mountenay

### Staff:

Dave Atthill

#### 1. Meeting Called to Order

Cathy Seip, Chair called the meeting to order at 6:32 pm in the Verity Room at the Olde Town Hall.

#### 2. Agenda Update

None.

#### 3. Disclosure of Pecuniary Interest and the General Nature Thereof

None.

#### 4. Approval of Minutes

4.1 Minutes of the South Huron Communities in Bloom Committee Meeting of February 7, 2018.

**Motion: 7-2018**  
**Moved: Debbie Mountenay**  
**Seconded: Dorothy Henderson**

**That the minutes of the February 7, 2018 meeting are hereby approved as presented.**

**Disposition: Carried**

## 5. Discussion

### 5.1 **Home and Leisure Show**

The dates are set for April 6<sup>th</sup> and 7<sup>th</sup>, 2018.

Cathy will contact speakers for Friday and Saturday.

Advertising will be done on Facebook and MyFM.

Planting of spider plants for kids will be set up at the display area. Spider plants will be provided by Dorothy. Cathy will find donations of pots and soil.

Times of the Home and Leisure show are April 6<sup>th</sup> 5-9 pm and April 7<sup>th</sup> 10 am-4pm.

### 5.2 **Tree flyer**

Print off 50 copies to be distributed at meeting to all members of the committee.

New planting instructions will be provided by ABCA and are to be handed out at the tree sale.

### 5.3 **Facebook**

No report.

### 5.4 **Pumpkin Contest**

Dorothy and Debbie will coordinate the pumpkin contest with the Kirkton – Woodham Fair Board. Flyers will be ready for distribution at the Home and Leisure Show.

Judging of the contest will be done at the Kirkton – Woodham Fair. There are two categories and 6 prizes. Sign-up sheets and Giant Pumpkin Seeds can be picked up at the Community Services Office with Dave.

Dorothy was asked by the Kirkton – Woodham Fair Board if the CIB Committee would assist with the beautification of the grounds, the week of the fair. Dorothy will try to find a group to assist with a display for the Kirkton- Woodham Fair.

### 5.5 **Memorial Garden at Huron Village**

No report.

### 5.6 **Profile Book**

Profile Book will have a greater focus on pictures with captions to explain each photo. We will require pictures of all CIB community activities such as the Tree Sale, flower planting, Adopt-A-Highway, Pumpkin Contest, Back Yard Oasis, and Home/Leisure Show participation. Community activities also should have pictures and facts documented.

**5.7 Back Yard Oasis Landscape Area**

Discussion on whether to do the contest next year took place. The committee decided to move forward with the Back Yard Oasis contest this year. Pamphlets will be distributed with the zinnia seeds at the Home and Leisure Show. Pictures will be sent to Dave. Judging will be done by Craig and Glenn.

**5.8 Tree Video**

The tree video, *Call of the Forest*, viewing date has been changed to Tuesday, April 24<sup>th</sup> at the Exeter Library at 8pm. Viewing rights cost \$150. ABCA will be asked to sponsor or charge fee for the showing. Also, we will need to develop a flyer and promote this event on Facebook at the Library. Popcorn and soft drinks will be provided.

**5.9 Barn Quilt Update**

Bev Prout messaged the committee that there was one more Barn Quilt to be added to the pamphlet. Printing is to be done by mid-March for a cost of \$350.

**5.10 Downtown Parkette**

Wood has been donated and George is going to paint.

Earth Day is Friday, April 20<sup>th</sup>.

Dave is to search for bio-degradable bags.

We will ask the schools if one class is interested in being involved with our Earth Day projects.

**5.11 Garden of The Week**

Bev Prout will gather up, update the information, and distribute the signs.

6. Communications

None.

7. New Business

Debbie will do an article on the Barn Quilt Trail, that will be submitted to the National Community in Bloom magazine.

Communication plan for South Huron Communities in Bloom should be completed. Goals are to create more exposure in the community, inspire more community involvement, community pride and make South Huron a better place to live.

Social media is a key component of the Communication plan. Debbie will assist in developing the media releases but will not be the Facebook administrator.

8. Adjournment

**Motion: 8-2018**  
**Moved: G. Nicholson**  
**Seconded: D. Henderson**

**That the South Huron Communities in Bloom Committee hereby adjourns at 8:07 p.m., to meet again on April 4, 2018 at 6:30 p.m. in the Verity Room, Olde Town Hall or at the Call of the Chair.**

**Disposition: Carried**

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Cathy Seip, Vice Chair

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David Atthill, Recording Secretary