



Municipality of South Huron Policy

Policy Name:	Engagement Policy
Policy Number:	A09-Media and Public Relations 002
Section:	Licences
Effective Date:	2018-07-03
By-law or Resolution:	
Supersedes:	n/a
Last Revision:	n/a
Schedule for Review:	2023-07-03

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Purpose:

The Corporation of the Municipality of South Huron is committed to serving the best interests of our constituents. Public engagement is a key component of open and transparent governance, ensuring that the interests of our residents and businesses are reflected in the programs and services delivered on their behalf by the Municipality.

To enable South Huron to achieve its mission, Council and staff require a range of flexible public engagement techniques - both in person and online - that can be used separately or in combination to engage the community in the activities and decision-making processes of the municipality.

This policy states the principles guiding how the Municipality engages with stakeholders.

Scope:

This policy will apply to all services and programs delivered by the Municipality on behalf of its constituents, including the work of South Huron Council, staff and contract employees, and third party vendors.

Policy Statement:

It is the policy of the Municipality of South Huron to:

1. Value inclusiveness — ensuring public notice and engagement is based on building trust and relationships that seek to involve all members of the community.



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2. Promote open, two-way communication — working with the community in a co-operative and collaborative way to share information and provide opportunities for open and constructive dialogue.
3. Provide timely information — ensuring information is available in a timely manner.
4. Provide clear and accessible information —using plain language in a wide variety of formats and channels of communication.
5. Be fiscally sustainable — ensuring methods and resources for public notice and engagement reflect the magnitude and complexity of the initiative.
6. Be transparent and accountable — sharing information and having open public engagement processes, final decisions and outcomes.
7. Be environmentally sustainable — ensuring environmentally-friendly public notice and engagement methods.
8. Strive for continuous improvement — seeking better ways of engaging the community and providing efficient and effective public notice and engagement processes.
9. Assess engagement needs at the beginning of all initiatives.

Engagement Guide

The Municipality will develop an engagement guide that outlines the process of engagement planning to assist staff in the application of this policy to their work.