

# Alzheimer Society

HURON COUNTY

Erin Dale  
Alzheimer Society of Huron County  
317 Huron Road Box 639  
Clinton, ON N0M 1L0  
July 13, 2018

Maureen Cole  
Mayor  
Municipality of South Huron  
322 Main St. S. Box 759  
Exeter, ON N0M 1S6

Dear Maureen Cole:

The Alzheimer Society of Huron County would like to request permission from the Municipality of South Huron to conduct a road toll fundraiser. Friday, September 21<sup>st</sup> is World Alzheimer's Day and it is the ideal opportunity to raise awareness and funds to support persons affected by Alzheimer's disease and other dementias. The event would be entitled "Drive for Dementia" and would be held from 4:00pm-7:00pm on Friday, September 21, 2018. We would like to set up one location: on Highway 4 in front of the former Canadian Tire building. If there is another location you would prefer, we are willing to accommodate your recommendation.

Both locations would have staff and volunteers wearing reflective vests and signage of Drive for Dementia for oncoming motorists would be placed prior to each of the locations. All funds raised at Drive for Dementia would remain in Huron County to support programs and services offered by the Alzheimer Society of Huron County.

Your assistance with our fundraising endeavours is greatly appreciated. Please let me know the outcome of your decision. I can be contacted at 519-482-1482 or [erin@alzheimerhuron.on.ca](mailto:erin@alzheimerhuron.on.ca). If you would like to know more about our organization, please visit our website at [www.alzheimer.ca/huroncounty](http://www.alzheimer.ca/huroncounty).

Sincerely,



Erin Dale  
Events/Community Outreach Coordinator

P.O. Box 639, Clinton, Ontario N0M 1L0 Tel: 519-482-1482 1-800-561-5012 Fax: 519-482-8692  
Charitable Registration #14068-5751-RR0001 [www.alzheimer.ca/huroncounty](http://www.alzheimer.ca/huroncounty)