



Staff Report

Report To: Dan Best, Chief Administrative Officer
From: **Scott Currie, Communications and Strategic Initiatives Officer**
Date: August 13 2018
Report: Comm 2018-2
Subject: 2018 South Huron Health and Wellness Forum

Recommendations:

THAT South Huron Council receives the report from S. Currie, entitled "2018 South Huron Health and Wellness Forum."

Purpose:

The purpose of this report is to inform South Huron Council of a "Health and Wellness Forum" event being planned by municipal staff in partnership with the Huron County Health Unit.

Background and Analysis:

As part of the Age-Friendly Community Plan recently approved by Council, staff are moving forward with organizing a Health and Wellness Forum on September 20th, from 2pm-9pm at the South Huron Rec Centre in Exeter.

This tradeshow-style forum is meant to raise awareness among regional residents and connect them directly to local health and wellness service providers. From the municipality's perspective, this is an opportunity to improve the attractiveness of our communities to newcomers and also help retain the people we have by profiling access to outstanding health and wellness services right here at home.

The format will consist of a 'vendors' area where public agencies and local businesses have table top displays, a speaker series where vendors have a

chance to deliver a short plenary presentation (if they choose), a 'conversation café' serving light refreshments, and a demonstration area for fitness/yoga providers.

This will be a free event for attendees. The municipality is operating this event on a cost-recovery basis and will be asking participating organizations to pay \$50/table to cover promotional costs etc. The exclusion to this will be the County of Huron and Public Health.

Operational Considerations:

The Municipality of South Huron's in-kind contribution to this event is the rec centre facility and the planning efforts of Community Services and Communications staff.

South Huron's Strategic Plan:

In addition to moving forward on the Age-Friendly Community Plan, this Health and Wellness forum will advance economic development by making our community a more attractive place to live, which complements the efforts of both the Ambassador Program and Local Immigration Partnership (administered by Huron County).

Financial Impact:

This event will not impact the budget. It will operate on a cost-recovery basis with advertising and rental expenses covered by a participation fee charged to featured vendors.

Legal Impact:

None

Staffing Impact:

It is estimated that this project will require the following staff commitment:

Event Activities	Estimated Staff Time (hours)	Lead
Planning	35	S Currie
Marketing	29	S Currie
Logistics (set up/take down)	4	K Russell
Attendance	7	S Currie
Reporting	2	S Currie
Total	77	

Policies/Legislation:

None

Consultation:

Dan Best, Chief Administrative Officer
Kate Russell, Community Services Program Coordinator

Related Documents:

None.

Respectfully submitted,

Scott Currie, Communications and Strategic Initiatives Officer