



**Corporation of the Municipality of South Huron
Economic Development Advisory Committee
Minutes**

**Thursday May 31, 2018 – 5:00 p.m.
Carling Room, Olde Town Hall**

Members:

Jon Gaiser, Vice Chair
Teresa Van Raay
Allen Plant

Regrets:

Wayne Deluca, Chair
Mayor Maureen Cole, Ex-Officio
Marissa Vaughan
Larry Taylor
Pat O'Rourke

Staff:

Dan Best, CAO
Scott Currie, Communications & Strategic Initiatives Officer
Megan Goss, Recording Secretary

Guests:

Brittany Wise, Exeter BIA
Joan Brady, South Huron Chamber of Commerce
Cody Joudry, Huron County
Vicki Lass, OMAFRA

1. Call To Order

The meeting was called to order at 5:07 PM

2. Agenda

Motion: 10-2018

Moved: Plant

Seconded: Van Raay

Disposition: Carried

That the Agenda for May 31, 2018 be approved as presented.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

None

4. Minutes

Motion: 11-2018

Moved: Van Raay

Seconded: Plant

Disposition: Carried

That South Huron Economic Development Advisory Committee adopts the minutes of April 26, 2018 as presented.

5. Update from County of Huron Economic Development Department

Joudry provided an update on business assistance provided by the small business centre.

The department is currently focusing on 4 mandates:

1. Workforce Attraction and Development through the Workforce Attraction and Retention Strategy;
2. Agriculture through the Agri-Tourism Strategy;
3. Tourism through the Tourism Taskforce Plan;
4. and Manufacturing.

The department is focusing on a new strategy which includes 30 projects over 3 years and how they are funded.

Best provided an update on:

1. The sale and future development of a property.
2. Consolidated Zoning By-Law
 - a. down town historic core shrinking

6. Review of Economic Development Plan

South Huron Economic Development Strategic Plan was developed at the same time as other lower tiers, and generated the Huron County Economic Development Strategic Plan. The plan is a living document to examine and update.

After review of the plan and the terms of reference it was noted that both are not reflective of what the committee can and should be working towards.

The committee reviewed the following questions:

- a. What is working, What has worked, What to keep doing?
 - Start new, need to be action oriented
- b. Are we an advisory or working committee?

- Need to be a working committee. Advisory would not be seen as useful at this point.
- c. What capacity does the committee have?
 - Don't forget about working partnerships (BIA, Chamber, County, and Municipality)
 - Have to adjust the terms of reference which are built by the committee. They are used to define the committee.
- d. What do you want to accomplish before the end of your term?
 - Value Proposition
 - Terms of Reference
 - Ambassador

The committee decided for this term to work on the following:

- a. Help create a value proposition- led by Plant
- b. Ambassador Program
- c. Revise the Terms of Reference

At the next meeting the agenda will include:

- develop and agree to a work plan
 - draft Mission, Vision, Values
- have revised Terms of Reference
- Ambassador Program Update
- value proposition discussion

Reminder that the Exeter BIA and South Huron Chamber is hosting a summer social July 10, it is a good place for a social and to connect with other and explore the Value Proposition.

7. Correspondence

None

8. Adjournment

Motion: 12-2018

Moved: Van Raay

Seconded: Plant

Disposition: Carried

That the Economic Development Advisory Committee hereby adjourn at 6:55 pm to meet again on June 28th at 5:00 pm or at the Call of the Chair.



Jon Gaiser, Chair

Megan Goss, Recording Secretary

