



Exeter Rodeo Committee

South Huron Recreation Centre
Monday, Sept. 10, 2018 – 8:00 pm

Members Present

Members – Scott Nickles, Chair, Bob Parsons, Dave Marshall, Steve Clarke, Brit McCarter, Georgia Athanasiou (BIA); Brenda McCarter

Council Representative – Craig Hebert

Staff Representatives – Jo-Anne Fields, Kate Russell

Guests – Michael Clarke

1. Call to Order & Welcome

- Chair, Scott Nickles welcomed everyone to the meeting and thanked them for their commitment to this community event

2. Declaration of Conflict of Interest

- No Conflict of Interest declared

3. Changes/Additions to the Agenda

- No changes/additions noted to the Agenda

4. Approval of the Agenda

Motion – 17/09/18

Moved by: Dave Marshall

Seconded by: Bob Parsons

“THAT the agenda of September 10, 2018 be approved as presented.”

Disposition: Carried

5. Approval of the Minutes

- It was noted a change in one of the motions would have to be made, as it was moved by someone not officially a member of the committee. The motion will be rescinded from the original minutes and put forth again tonight.

Motion – 18/09/18

**Moved by: Bob Parsons
Seconded by: Steve Clarke**

“THAT the minutes of July 9, 2018 meeting be approved as amended (motion 15/07/18 rescinded).”

Disposition: Carried

6. Business arising from the Minutes

- The rodeo event was held and all agreed it was a good event.

7. Correspondence

- Correspondence is shared with the Committee membership as received
- No correspondence noted at the meeting

8. Committee Reporting

Facilities and Grounds

- grounds were good for the rodeo

Sponsors

- Sponsor report indicated \$16,800 was collected in cash sponsorships
- In-kind partnerships were \$3,500

Vendors

- Vendors brought in \$3006 for the event
- No complaints about vendors this year

Marketing, Promotion, Advertising and Social Media

- Nothing to report about marketing and promotions
- It was suggested a poll in future could help determine the rodeo format
- The VIP lounge was not exclusive for sponsors this year – should be revisited for next year

Financial

- Financials were presented verbally
- Insurance cost of \$1,500 cut into profits
- Research insurance options for 2019 – including mutual coverage with municipality and Rodeo Management Group
- There is no more permanent liquor license to go under – so may need PAL insurance next year to cover the bar
- Will need to determine who would do the Special Occasion Permit for the bar
- New Special Events Policy coming in to effect will require proof of \$5M insurance
- Event profit is between \$4,000 and \$6,000 – final figure still unknown

Events/Activities/Entertainment

- Good rodeo – no complaints
- Discussion about bringing back the “redneck games” in 2019
- Bouncy horses were popular
- Potential to have an additional event on Saturday prior to show
- Lions may be able to take over the Friday night kick-off – Craig is talking to club about it

Chair/Vice Chair Comments

- Chair thanked the committee for making it fun again this year

9. New & Other Business

- Suggestion to check if an old-style rodeo is still available through RMG
- Potential to poll through FB on what people prefer
- Change in rodeo format was discussed
- Ratify new members for council consideration – new volunteers added to committee

Motion – 19/09/18

Moved by: Bob Parsons

Seconded by: Dave Marshall

“THAT Exeter Rodeo Committee recommend to South Huron Council that Darcey Cook and Mike Clarke are hereby appointed to the Rodeo Committee.”

Disposition: Carried

10. Unfinished Business

- The opportunity for the rodeo committee to donate funds to community recreation projects, as per the terms of reference of the committee, was discussed. The committee revisited discussion from the previous meeting and put forth a new motion to replace the one rescinded from the previous meeting.

Motion – 20/09/18

**Moved by: Craig Hebert
Seconded by: Bob Parsons**

“THAT the Rodeo Committee recommends to the Municipality of South Huron council that funds from the Rodeo reserve be used to purchase an Optimist Armor Stone (\$1,000); provide a \$14,000 donation toward the Exeter and District Swimming Pool Renovation project and a \$5,000 donation toward the Dashwood Community Hall renovation project – for a total of \$20,000 toward community recreation projects.”

Disposition: Carried

- Committee member Bob Parsons announced his retirement from the committee. This will be his last meeting. Bob was thanked for his years of dedication to the rodeo. His resignation was accepted by motion.

Motion – 21/09/18

**Moved by: Craig Hebert
Seconded by: Steve Clarke**

“THAT the Rodeo Committee accepts the resignation of member Bob Parsons with thanks for his service to the community.”

Disposition: Carried

- Community Services Manager Jo-Anne Fields then offered news that she has announced her retirement from her position with South Huron as of January 18, 2019. She expressed her gratitude for all the hard work of the committee and her intention to volunteer for the committee once she has retired.

11. Date of Next Meeting

- Next regular meeting will be held at South Huron Recreation Centre on Monday,

November 26, 2018 at 7:00 pm. Thereafter, beginning in January 2019, meetings will be scheduled on the fourth Monday of the month, or at the call of the Chair.

12. **Committee Photo** – members then gathered in the Banquet Hall for team photos.

12. **Adjournment**

Motion – 20/09/18

Moved by: Scott Nickles
Seconded by: Craig Hebert

“THAT the meeting be adjourned at 8:42 pm.”

Disposition: Carried

Chair – Scott Nickles

Date

Recording Secretary – Kate Russell

Date