



## **Staff Report**

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**To:** Dan Best, Chief Administrative Officer

**From:** Jo-Anne Fields, Community Services Manager

**Date:** May 15, 2017

**Report:** CSD.17.05

**Subject:** Exeter Rodeo – Noise By-law 30-2006 Exemption

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### **Recommendation:**

**That** South Huron Council receives the report from Jo-Anne Fields, Community Services Manager re: Exeter Rodeo – Noise By-law 30-2006 Exemption;

**And that** South Huron Council allows the Rodeo events on the evenings of August 11 & 12, 2017 to be exempt from Noise By-law 30-2006

### **Background and Analysis:**

The Exeter Rodeo is held annually the weekend following the civic holiday. This year marks the 21st year of Rodeo in Exeter.

Kick off to Rodeo weekend, the Exeter Saddle Club will host Rebekah Stevens, a country/pop singer-songwriter on Friday night in the Ag Building. As well as being a 2013 Boots & Hearts Top 8 Emerging Artist Finalist, Rebekah has shared the stage with Aaron Prtichett & Wes Mack. This is an age of majority event and is scheduled from 9:00 pm – 1:00 am in the Agricultural Building.

## Exeter Rodeo – Noise By-law 30-2006 Exemption

Gates open at 2 pm on Saturday with the twilight show starting at 4 pm. Saturday events begin with a tailgate party where Jason Maxwell will entertain the crowd from 2:00 – 3:30 pm and again from 6:30 – 8:30 pm.

Emerging young country Artist Chelsea Crites will be performing in the tent on Saturday evening from 9:00 – 11:30 pm. Chelsea has been busy in Southern Ontario since 2009 performing weekly. She's toured Canada, opened for everyone from Rascal Flatts to Tim Hicks at numerous festivals and fairs, has 3 national radio releases, performed several CCMA showcases from 2013-2016 and has a single and video set for release this summer.

The Rodeo Committee requests that events on Friday, August 11, 2017 and Saturday, August 12, 2017 be exempt from Noise By-law 30-2006 to allow for the 21<sup>st</sup> Anniversary celebration.

### **South Huron's Strategic Plan:**

#### **6.1.1.1 Strategic Vision Goals:**

- Increasing visitors to the community to enjoy local commercials and entertainment amenities

#### **6.2.1 Key Priority Areas and Strategic Directions:**

- Communications, promotion and marketing of our municipality, including internal and external communications

#### **7.2.5 Strategic Objective: Dedicated Economic Development Effort:**

- Key Priorities:
  - Economic development a priority
  - Communications, promotion and marketing of our municipality

### **Financial Impact:**

N/A

### **Legal Impact:**

There are no legal implications for the Corporation resulting from the proposed recommendation.

**Staffing Impact:**

There are no staffing implications for the Corporation resulting from the proposed recommendation.

**Policies/Legislation:**

By-law 30-2006 relates to this report.

**Consultation:**

Chief Administrative Officer – Consulted with the CAO to discuss the entertainment surrounding this request

Corporate Manager/Clerk – Consulted with the Corporate Manager/Clerk to discuss the entertainment surrounding this request

Chief Building Official/Development Services Manager – Consulted with the CBO to discuss the event and how it impacts the Noise By-law

**Attachments:**

- Noise By-law 30-2006

Respectfully submitted,



Jo-Anne Fields  
Community Services Manager

I concur with this report.

Dan Best MPA, BA  
Chief Administrative Officer