

May 1, 2017

Dan Best  
Chief Administrative Officer  
Municipality of South Huron  
322 Main Street, South,  
PO Box 759  
Exeter, Ontario  
N0M 1S6



IPM 2017 c/o Lynne Godkin  
71369 Hern Line RR 1 Kirkton, ON N0K 1K0

Re: Waiving of Rental Fees for South Huron Recreation Centre

Dear Mayor Cole & Members of South Huron Council:

I am writing to request South Huron Council's support for our event Mother's Day fundraising event for the 2017 International Plowing Match & Rural Expo (IPM 2017) taking place on May 14, 2017 at the South Huron Recreation Centre.

The "Mother of all IPM Events" is a fundraiser put on by the IPM 2017 Entertainment Committee to help offset entertainment costs for the six stages that will feature both local and national performers during the five days of the Match, September 19-23, 2017. We are respectfully requesting that Council consider waiving the rental fees for the South Huron Recreational Centre for this event. The total cash value of the waived rental fees would be \$515.00.

The value of the waived rental fees would be treated the same as an in-kind sponsorship to IPM 2017 the Municipality of South Huron and as such would be entitled to the following sponsorship benefits:

**MATCH FAN**

***Designation***

- Designated as a Match Fan Partner for the duration of this agreement, and lawn sign for recognition of contribution

***On-Site Signage***

- Name on Primary Corporate Partners' Recognition Sign

***Event Tickets***

- 2 Corporate Partner Daily Admission Passes
- 1 "Green" Vehicle Parking Passes (parking adjacent to Tented City)

Thank you for your consideration of our request. We look forward to sharing our plans for IPM 2017 at our event on May 14 and starting to build some excitement about IPM 2017 in the community that did such a beautiful job of hosting IPM 1999 in Dashwood, Huron County.

Sincerely,

Jacquie Bishop  
Chair  
2017 International Plowing Match & Rural Expo

[lynngodk@quadro.net](mailto:lynngodk@quadro.net)

[plough2017@gmail.com](mailto:plough2017@gmail.com)

[www.plowingmatch.org](http://www.plowingmatch.org)

"Be Seen in Huron in 2017"