



Fundraising Feasibility Study For



The Corporation of the Municipality of
South Huron

The Goldie Company

- ❖ Founded in 1965
- ❖ The longest established Canadian Fundraising Consultancy
- ❖ Commitment to a team concept
- ❖ No conflict of interest with any other client in Huron County

Specific Strategic Advantages

❖ Understand the unique challenges of fundraising for municipalities

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| <ul style="list-style-type: none">• Agricultural Town Park (Port Hope)• Caledonia Community Centre• City of Cold Lake – Community Events Arena• City of Oshawa - Amazing Spaces• County of Brant Twin Pad Facility (Paris)• Keeler Centre (Colborne)• Mississauga Sports Council• Nelson and District Community Complex• North Grenville Community Complex• North Simcoe Sports & Recreation Centre (Midland)• Oil Heritage District Community Centre (Petrolia)• Ontario Speed Skating Oval (Lakefield) | <ul style="list-style-type: none">• Sarnia Sports and Entertainment Centre• Tillsonburg Community Centre• Town of Cochrane, AB• Township of Cavan Monaghan – Millbrook Arena• Trent Hills Wellness / Flourish Campaign (Campbellford)• Waterloo Recreation Complex• West End Community Recreation Centre (Guelph)• YMCA Cambridge• YMCA-YWCA of Guelph• YMCA Kitchener-Waterloo• YWCA Durham• YWCA Grey-Wellington• YWCA Hamilton• YWCA Toronto |
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Specific Strategic Advantages

- ❖ Experienced staff has vast knowledge of the not for profit sector
 - George Stanois
 - Glen Welch



The Study Process Includes:

- ❖ In-depth preparation
- ❖ Initiate the Study
- ❖ Professional interviews
- ❖ Quality, honest report
- ❖ Minimal demands on South Huron Staff

Key Outcomes

The key Study outcomes will be:

- ❖ A campaign goal
- ❖ A realistic list of potential leaders and volunteers
- ❖ An expanded and realistic donor prospect list
- ❖ A validated Case for Support

Fees

Description	Work Schedule	Consulting Fee
Fundraising Feasibility Study	150 hours @ \$200/hour	\$30,000 (plus HST)

All local travel costs are included in our fees.



Thank you!

We look forward to the opportunity of assisting South Huron in achieving your future fundraising goals.