

the goldie company



Fundraising Feasibility Study For



The Corporation of the Municipality of
South Huron

The Goldie Company

- ❖ Founded in 1965
- ❖ The longest established Canadian Fundraising Consultancy
- ❖ Commitment to a team concept
- ❖ No conflict of interest with any other client in Huron County

Specific Strategic Advantages

- ❖ Understand the unique challenges of fundraising for municipalities

- **Agricultural Town Park (Port Hope)**
- **Caledonia Community Centre**
- **City of Cold Lake – Community Events Arena**
- **City of Oshawa - Amazing Spaces**
- **County of Brant Twin Pad Facility (Paris)**
- **Keeler Centre (Colborne)**
- **Mississauga Sports Council**
- **Nelson and District Community Complex**
- **North Grenville Community Complex**
- **North Simcoe Sports & Recreation Centre (Midland)**
- **Oil Heritage District Community Centre (Petrolia)**
- **Ontario Speed Skating Oval (Lakefield)**
- **Sarnia Sports and Entertainment Centre**
- **Tillsonburg Community Centre**
- **Town of Cochrane, AB**
- **Township of Cavan Monaghan – Millbrook Arena**
- **Trent Hills Wellness / Flourish Campaign (Campbellford)**
- **Waterloo Recreation Complex**
- **West End Community Recreation Centre (Guelph)**
- **YMCA Cambridge**
- **YMCA-YWCA of Guelph**
- **YMCA Kitchener-Waterloo**
- **YWCA Durham**
- **YWCA Grey-Wellington**
- **YWCA Hamilton**
- **YWCA Toronto**

Specific Strategic Advantages

- ❖ Experienced staff has vast knowledge of the not for profit sector
 - George Stanois
 - Glen Welch

The Study Process Includes:

- ❖ In-depth preparation
- ❖ Initiate the Study
- ❖ Professional interviews
- ❖ Quality, honest report
- ❖ Minimal demands on South Huron Staff

Key Outcomes

The key Study outcomes will be:

- ❖ A campaign goal
- ❖ A realistic list of potential leaders and volunteers
- ❖ An expanded and realistic donor prospect list
- ❖ A validated Case for Support

Fees

Description	Work Schedule	Consulting Fee
Fundraising Feasibility Study	150 hours @ \$200/hour	\$30,000 (plus HST)

All local travel costs are included in our fees.



Thank you!

We look forward to the opportunity of assisting South Huron in achieving your future fundraising goals.