

Community Hub / Recreation Centre

RFP-009-2018

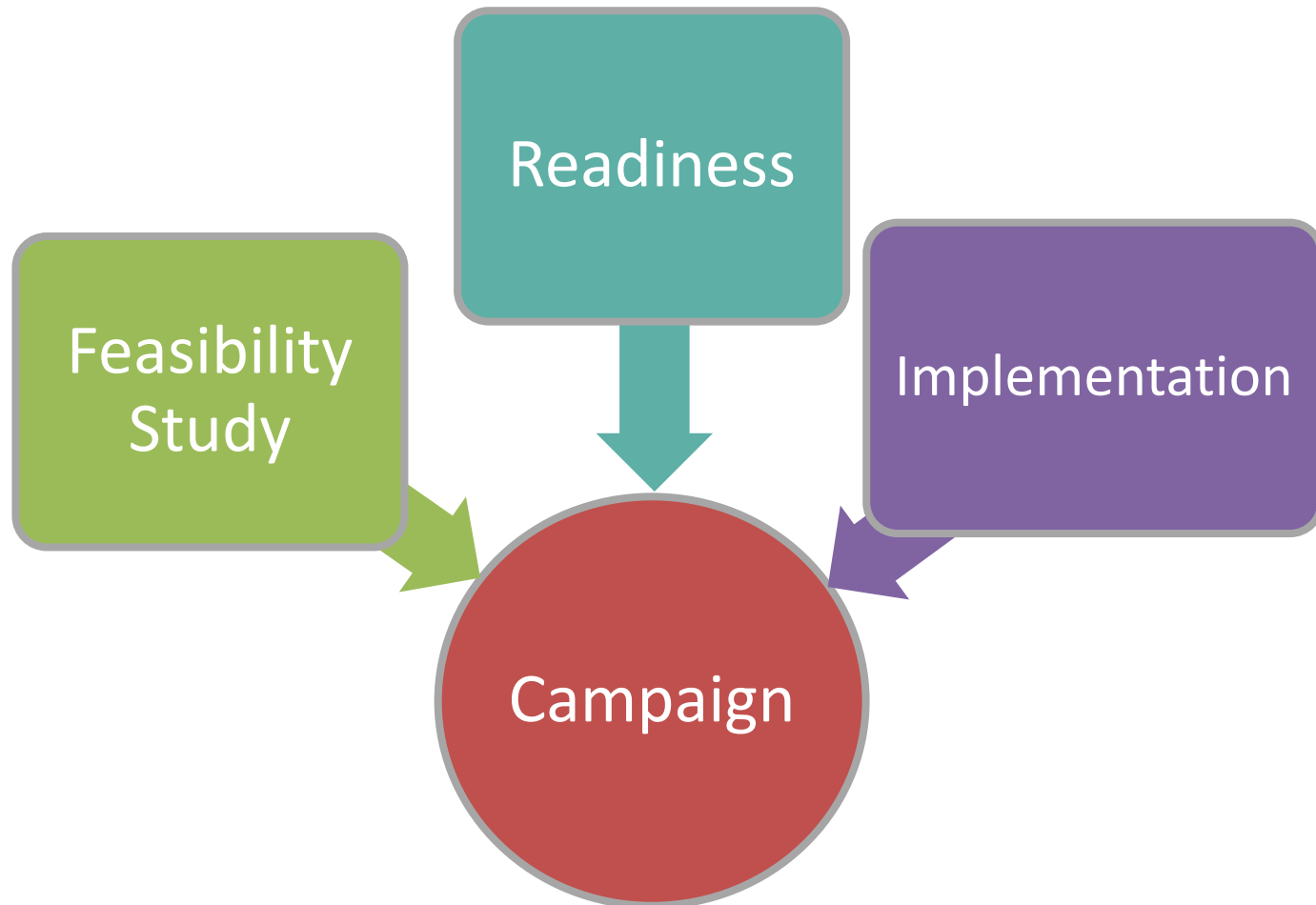
Fundraising Feasibility Study



The Municipality of South Huron



Understanding Community Capital Campaigns



Feasibility Study



Ask | Listen

Deliverables

- Qualified goal, informed public
- Organizational readiness
- Custom campaign plan
- Leadership potential
- Prospective major donations
- Local philanthropic climate
- Obstacles and opportunities

Readiness



TEAM | Materials | Research

Deliverables

- Well equipped TEAM
- Great materials
- Staff and volunteer coaching
- Prospect identification and evaluation
- Campaign infrastructure

Implementation



Assignments | Ask | Follow up

Deliverables

- Prospect assignment and coordination
- Establishing a solicitation process
- Face to Face Asks
- Coaching Team and Staff
- Building Relationships
- Achieving Results

Difference



- Proven track record in rural Municipalities
- Passionate hands on involvement
- Qualified campaign goal (40%)
- Focus on Leadership
- Clear expectations
- Face to Face Asks
- Coaching
- Building relationships

Recent Recreation Projects



Listowel



Elmira



Smithville



Kitchener



Ayr



Beamsville

Questions



Glen Boy

www.campaigncoaches.ca