

Jan 11 2019

To: The Municipality of South Huron

The Exeter Lions have served the South Huron community since 1937. In 2017 we celebrated our 80th year of service. As a club, we are always looking for ways to raise money. As a result, we would like to branch out into alcohol related events.

We are not entirely new to alcohol events, as we partner with the ABCA in putting together the ABCA dinner. This year however, we will be required to provide our own SOP (special occasions permit) to serve alcohol.

The AGCO requires that we request permission from the Municipality in the form of letter that states that the events the Exeter Lions provide are municipally significant.

As a club, we feel that all events we provide are significant to the municipality. 100% of all money raised goes back into the community. A couple of our most recent substantial donations have been \$10,000 to Jessica's House, and twice in the last year given the Food Bank \$5000.

Please give strong consideration to this request.

The alcohol related events scheduled to this point are as follows

March 16th 2019 – Second Annual Lions vs Fire Dept Charity hockey game and dance. Held at SHRC.

April 11th 2019 – 30th Annual ABCA Conservation Dinner.

Aug 9th-11th 2019 - 23rd Annual Exeter Ram Rodeo. *participation, Scope and scale yet to be determined*

Please consider our request. A letter from the municipality for each event stating that you deem it municipally significant is all that is required.

Thank you for your time and consideration.

Yours in community spirit.

Jeff MacLean



President, Exeter Lions Club