
PARTNERING for our FUTURE

Promoting Economic Growth, increasing
community prosperity and pride!



THE CHAMBER
SOUTH HURON CHAMBER OF COMMERCE

AGENDA

1. Who Are We
2. What is our request?

THE CHAMBER

SOUTH HURON CHAMBER OF COMMERCE



Who Are We

The South Huron Chamber of Commerce is a vital and growing organization. We serve the interests of the business community by providing services, networking opportunities and advocacy. We are a membership-based organization and rely on membership direction for our activities and support. We are led by a volunteer Board made up of local business owners and professionals

Our Goals

Our mission is “supporting economic development, entrepreneurship and community prosperity by providing information, services and advocacy for our members”.

How We're Funded

We are a non-profit organization funded through membership fees & other fundraising efforts.



THE CHAMBER
SOUTH HURON CHAMBER OF COMMERCE

BIA VS CHAMBER

Similarities:

- *We are business advocates & representatives*
- *We are strong proponents of economic development & tourism*
- *We support the business, social & civic interests of the community*
- *We are collaborative, eager to work with each other and others*
- *Have some members in common*

Differences:

- BIA = downtown core in Exeter; Chamber = all of South Huron and beyond
- BIA supported by tax levy; Chamber is supported by membership fees and fundraising
- BIA is focused on marketing & beautification
- Chamber focused on supporting entrepreneurship by providing business resources, advocacy & networking opportunities

THE CHAMBER

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Activities in 2018

Networking

- 10+social and open-house events attended by Chamber, BIA, and Council members and other area businesses
- South Huron Business and Community Excellence Awards Gala **
- SHCC Golf Tournament

Workplace Development (attracting workers to fill SH jobs)

- 3rd Annual Job Fair **
- Huron County Jobs Facebook Page
- Coordinated Training sessions (sharing costs)
- Employer identified as most important issue
- RED digital project – videos outlining job opportunities and employers

**partnering with BIA and/or Municipality in some way

Activities in 2018 continued

Economic Development

- *Representation on South Huron Ec. Dev. Committee ***
- *Development Initiatives: +/- \$150,000 in 2017-2019*
 - *Food and Beverage Sector project*
 - *Creating digital resources for businesses and community ***
 - *Summer Tourism Coordinator ***
 - *Job Creation Partnership – Workforce Development/Community marketing ***

Advocacy

- *The voice of business*
- *All-candidates meetings*
- *Member of Ontario Chamber of Commerce*

***partnering with BIA and/or Municipality in some way*

WHAT IS OUR REQUEST?



We ask Council to consider the following for the 2019 budget and upcoming Council term

- 1** CONTINUED COMMUNITY DEVELOPMENT PARTNERSHIP
- 2** COUNCIL LIAISON
- 3** MEMORANDUM OF UNDERSTANDING
- 4** CONSISTENT COMMITMENT TO THE CHAMBER MANDATE



ACTIONS

1

CONTINUED COMMUNITY DEVELOPMENT PARTNERSHIP

Regular sessions between Municipality, Exeter BIA and Chamber to set priorities and share updates.

Shared initiatives including promotions, funding proposals, community events and more.

2

COUNCIL LIAISON

3

MEMORANDUM OF UNDERSTANDING

4

CONSISTENT COMMITMENT TO THE MANDATE FOR ECONOMIC DEVELOPMENT.

↑
ACTIONS

ACTIONS

1 CONTINUED COMMUNITY DEVELOPMENT PARTNERSHIP

2 **COUNCIL LIAISON**

- WE WOULD WELCOME A COUNCIL LIAISON WITH BUSINESS AND ECONOMIC DEVELOPMENT EXPERTISE
 - REGULAR REPORTS FROM MOSH
 - MONTHLY BOARD MEETINGS (-2)
-

3 MEMORANDUM OF UNDERSTANDING

4 CONSISTENT COMMITMENT TO THE MANDATE FOR ECONOMIC DEVELOPMENT

ACTIONS

1 COMMUNITY DEVELOPMENT PARTNERSHIP

2 COUNCIL LIAISON

3 **MEMORANDUM OF UNDERSTANDING**

OUTLINE OF THE 'WAY OF WORKING BETWEEN THE MUNICIPALITY AND CHAMBER

4 CONSISTENT COMMITMENT TO THE MANDATE FOR ECONOMIC DEVELOPMENT

ACTIONS

1 COMMUNITY DEVELOPMENT PARTNERSHIP

2 COUNCIL LIAISON WITH BUSINESS AND ECONOMIC DEVELOPMENT KNOWLEDGE

3 ECONOMIC DEVELOPMENT COMMITTEE

4 COMMITMENT TO THE CHAMBER MANDATE FOR ECONOMIC DEVELOPMENT

- *RECOGNITION OF THE SHARED ROLE THAT SHCC PLAYS IN LOCAL ECONOMIC DEVELOPMENT.*
- *CONSISTENT SUPPORT – A BUDGET LINE RATHER THAN THROUGH THE COMMUNITY GRANT PROGRAM*
- *ALLOWING THE CHAMBER TO APPLY FOR COMMUNITY GRANTS FOR SPECIAL PROJECTS*

THE SOUTH
HURON
CHAMBER OF
COMMERCE HAS
AN OPEN-DOOR
POLICY AND
WOULD
WELCOME
COUNCIL
MEMBERS TO ANY
OF OUR
MEETINGS

THANK YOU!

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