



Exeter Rodeo Committee

South Huron Recreation Centre
Monday, May 29, 2017 – 7:00 pm

Members Present

Members – Scott Nickles, Chair, Steve Clarke, Dave Marshall, Brittany Wise

Council Representative – Craig Hebert

Staff Representatives – Darcey Cook, Jo-Anne Fields

1. Call to Order & Welcome

Chair, Scott Nickles welcomed everyone to the meeting and thanked them for their commitment to this community event

2. Declaration of Conflict of Interest

No Conflict of Interest declared

3. Changes/Additions to the Agenda

- No changes/additions noted to the Agenda

4. Approval of the Agenda

Motion – 12/05/17

Moved by: Brittany Wise
Seconded by: Dave Marshall

“THAT the agenda of May 29, 2017 be approved as presented.”

Disposition: Carried

5. Approval of the Minutes

Motion – 13/05/17

Moved by: Craig Hebert
Seconded by: Steve Clarke

“THAT the minutes of April 25, 2017 meeting be approved as circulated.”

Disposition: Carried

6. Business arising from the Minutes

- No business arising from the previous minutes

7. Correspondence

- Correspondence is shared with the Committee membership as received
- No additional correspondence was received

8. Committee Selection and Reporting

Facilities and Grounds

- Discuss later in the meeting – tour of facilities

Sponsors

- Some sponsor packages are being forwarded through email
- Businesses are beginning to confirm level of financial commitment they are willing to support towards the rodeo
- As in the past, Brenda and Jo will visit area businesses to seek out and follow up with sponsors in mid-June – tentative date of June 20, 2017

Vendors

- Vendor interest continues
- Had to turn down a few vendor requests as we don't want duplicates of goods for sale
- Pony Rides are back Saturday and Sunday

Marketing, Promotion, Advertising and Social Media

- Huron County Vacation Guide – one of the highlighted events to attend is noted as the Exeter Rodeo
- Stops Along the Way – Back cover
- Community Services Guide – Back cover

- Promoted on community information sign boards
- Promoting this event through fb, twitter and insta

Financial

- Sponsorships will be arriving shortly as commitments are being confirmed

Events/Activities/Entertainment

- Exploring options for sound system for entertainment for the weekend
- Cultural Collective do not have the equipment that we require
- All entertainment is confirmed

Chair/Vice Chair Comments

- Everything is going well

9. New & Other Business

- Request from Hensall Fair to participate in their parade on Saturday, June 10, 2017 at 11 am
- Assemble at 10 am at the Hensall Co-Op parking lot
- If Committee members are available to participate, please advise staff
- Discussed options for going in the fair – horses vs Ram truck – Exeter Chrysler will provide truck
- Craig is working on seeking out a float to move the chuck wagon to Hensall
- Jo to check with Roads Department
- Chuck wagon is presently in storage – will need to bring back to Exeter to prepare for the parade

10. Unfinished Business

- VIP deck – determined location and size of the deck
- Confirmed with Roads Department that the accessible ramp can be moved from the east end of the rodeo arena to the west end

11. Date of Next Meeting

- Next meeting regular will be held at South Huron Recreation Centre on Monday, June 26, 2017 at 7:00 pm or sooner at the call of the Chair

12. Adjournment

Motion – 14/05/17

Moved by: Steve Clarke
Seconded by: Craig Hebert

“THAT the meeting be adjourned at 8:45 pm.”

Disposition: Carried

Chair – Scott Nickles

Date

Recording Secretary – Jo-Anne Fields

Date