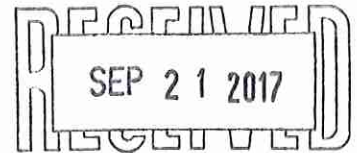




Municipality of South Huron

Community Grant Application Form



Please return application by September 21 of any given year to:
Sandy Becker, Financial Services Manager/Treasurer
Municipality of South Huron,
322 Main St S, P O Box 759, Exeter, Ontario N0M 1S6
(519) 235-0310

Name of Applicant/Organization/Service Club/Community Group: The Cultural Collective/Farmers Market
Contact Person: Aaron Neeb
Position held in organization by contact person: Treasurer
Mailing Address: 355 Main Street South Exeter, Ontario N0M 1S1 P.O. 171
Telephone: 519-520-7023 Cell: 519-520-7023 Fax:
E-mail address: cultural.collectivesh@gmail.com Website: www.culturalcollective.ca
Specifics of Event/Project/Program requesting funds: The Exeter Farmers Market and Cultural Series
Total Project Budget: 6500
Amount of Funds requested from the Municipality: \$5000 (For in-kind requests please provide the monetary equivalent of the grant request)
Have you applied to the Municipality for Funding in the past? If yes, please provide summary of request. Yes, in 2017 we requested funding for the Huron Sound and Arts Festival held on July 22nd, 2017. We received \$250 from the municipality of South Huron.
Applicants may present their funding request as a delegation to Council. Do you want to present your request to Council? <input checked="" type="radio"/> Yes <input type="radio"/> No
For Organizations/Service Clubs: Are you a non-profit Organization? <input checked="" type="radio"/> Yes <input type="radio"/> No Charitable Registration Number (if applicable): Date of Incorporation (if applicable): Organization/Project/Event Budget – attach or complete page 4

Grant Category and Description:

Please check the appropriate category & grant type:

- | | | |
|--|---|--|
| <input type="radio"/> Youth/Senior Event | <input type="radio"/> Monetary | <input type="radio"/> In Kind |
| <input type="radio"/> Community Beautification | <input type="radio"/> Monetary | <input type="radio"/> In Kind |
| <input type="radio"/> Arts, Culture and Heritage | <input type="radio"/> Monetary | <input checked="" type="radio"/> In Kind |
| <input type="radio"/> Tourism Development | <input checked="" type="radio"/> Monetary | <input type="radio"/> In Kind |
| <input checked="" type="radio"/> Community Special Event | <input checked="" type="radio"/> Monetary | <input type="radio"/> In Kind |
| <input type="radio"/> Capital funding for a specific project | <input type="radio"/> Monetary | <input type="radio"/> In Kind |

Project Information:

Provide a brief description of the event, program or project. Include goals and timelines.

The Exeter Farmers' Market, a project of the Cultural Collective in 2017, will run weekly from early May to early October. Each market will feature live music, local vendors, and a beer garden. Our goal is to increase the number of seasonal market vendors, weekly musicians and customer base for the market.

SEE NEXT PAGE (1)

If this is *not* a new project or initiative, please describe how it will enhance your program or increase participation and/or volunteerism.

The grant will fund staff planning time before the market opens and staff time while the market is running, increasing incentive for new vendors and volunteer participation.

SEE NEXT PAGE (1)

What is the specific purpose that the grant funds will be used for?

Grant funds will be used:

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~~1. To hire a staff person to create and implement a strategic plan and~~

For in-kind requests please provide details on type of request (ie materials, equipment or resources).

In-kind requests include use of MacNaughton Park Facilities (including garbage cans, hydro, picnic tables and traffic signage to close down part of MacNaughton drive.

Indicate what other sources of funding is supporting this event, program or project.

The Exeter Farmers Market is supported financially by vendors and in-kind by the Cultural Collective.

Who will benefit from the purposed event, project or program (i.e. children, seniors, etc)? The Community and tourists will benefit from the purposed event. This includes seniors, low-income families, and youth.

Project Information:

Provide a brief description of the event, program or project. Include goals and timelines.

The Exeter Farmers' Market, a project of the Cultural Collective in 2017, will run weekly from early May to early October. Each market will feature live music, local vendors, and a beer garden. Our goal is to increase the number of seasonal market vendors, weekly musicians and customer base for the market.

The Cultural Collective believes that the Exeter Farmers Market is both a cultural and economic driver and wishes to build on the momentum of the 2017 market year to maximize its impact and become fully self-sustainable.

In the 2017, the market was implemented by a team of 5 dedicated volunteers. In order to better plan for the 2018 market season, a dedicated staff person is required to manage, market and plan the market. Historically, a manager received an honorarium of \$3500 for a market season.

Below are goals and timelines for said manager.

October-December: Feasibility and Strategic Planning

December-February: Vendor Signup, Advertising, Musician Scheduling

February-May: Advertising and Promotion

May-October: Market Implementation

If this is *not* a new project or initiative, please describe how it will enhance your program or increase participation and/or volunteerism.

The grant will fund staff planning time before the market opens and staff time while the market is running, increasing incentive for new vendors and volunteer participation.

Staff person will work to build on success of 2017 season to prove the farmers market sustainable beyond the 2018 year.

What is the specific purpose that the grant funds will be used for?

Grant funds will be used:

1. To hire a staff person to create and implement a strategic plan and fundraising plan with stakeholders for the market;
2. to Advertise and promote the market to potential customers including local citizens and tourists.

Organization Details:

Provide a brief history of your organization, and indicate if it is incorporated as a non-profit organization.

The Cultural Collective formed through the Imagine South Huron project, funded by the Trillium Foundation and supported by the Exeter BIA, the Municipality of South Huron and the Huron Business Development Corporation. The goal of the project was to engage youth in South Huron in the creative sector (arts, culture and heritage.)

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At the conclusion of the project, strategic planning took place which created the Cultural Collective in 2016. The organization currently operates as a unincorporated non-profit association. Since 2016, the Collective has bloomed to over 50 members and includes visual

Is your group able to issue charitable tax receipts on its own? No.

What are the general objectives/services of your organization?

The Objectives of the Cultural Collective are to "enrich our communities through arts and culture".

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This includes:

- Creating opportunities for artists and cultural workers
- Operating an artists studio in the Oddfellow Hall
- ~~-Creating social and networking opportunities for youth and young adults~~

In what geographical area does your organization operate?

The Cultural Collective operates out of Exeter and South Huron.

Do volunteers participate in your organization? If yes, indicate the number of volunteers and type of involvement?

The Cultural Collective is made up of 50 members with 25 active volunteers throughout the year. All of these volunteers are youth and young adults.

List the Executive Officers of your organization:

The Cultural Collective holds an annual AGM and elected the following officers for the year 2017

- Alec Moore, Chair;
- Jillien Regier, Vice-Chair;
- Sara McEwan, Secretary;
- Aaron Neeb, Treasurer;
- Allison Neeb, Public Relations;

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(2)

The Exeter Farmers Market is a subcommittee of the Cultural Collective and its members include both Cultural Collective members, vendors and community representatives. This subcommittee consists of:

Organization Details:

Provide a brief history of your organization, and indicate if it is incorporated as a non-profit organization.

The Cultural Collective formed through the Imagine South Huron project, funded by the Trillium Foundation and supported by the Exeter BIA, the Municipality of South Huron and the Huron Business Development Corporation. The goal of the project was to engage youth in South Huron in the creative sector (arts, culture and heritage.)

At the conclusion of the project, strategic planning took place which created the Cultural Collective in 2016. The organization currently operates as a unincorporated non-profit association. Since 2016, the Collective has bloomed to over 50 members and includes visual artists, photographers, musicians and more. The Collective has operated over 60 artistic and social events since its inception.

In 2017, the Collective was approached about taking over the market on a volunteer basis after experiencing a challenging year in 2016. In June 2016, the Cultural Collective began operating the Exeter Farmers Market in MacNaughton Park on Thursdays from 5-9 PM and held 13 Markets between June 15th and September 7th, 2017. Every market date showcased local food, local musicians and a beer garden.

Despite adverse weather on 8 of the 13 market dates, we received numerous positive comments on the new location and new time. Vendors also reported having more success this year compared to last year. Unfortunately, due to rainy weather, our success was limited and the Market did not make enough money to cover hiring a staff person for the 2018 market season.

What are the general objectives/services of your organization?

The Objectives of the Cultural Collective are to "enrich our communities through arts and culture".

This includes:

- Creating opportunities for artists and cultural workers
- Operating an artists studio in the Oddfellow Hall
- Creating social and networking opportunities for youth and young adults.
- Enhancing community cultural assets such as the Farmers Market.

List the Executive Officers of your organization:

The Cultural Collective holds an annual AGM and elected the following officers for the year 2017

- Alec Moore, Chair;
- Jillien Regier, Vice-Chair;
- Sara McEwan, Secretary;
- Aaron Neeb, Treasurer;
- Allison Neeb, Public Relations;

The Exeter Farmers Market is a subcommittee of the Cultural Collective and its members include both Cultural Collective members, vendors and community representatives. This subcommittee consists of:

- Aaron Neeb, Cultural Collective;
- Brittany Fry, Exeter BIA;
- Matt Eagleson, Vendor Representative;
- Craig Hebert, MOSH Representative;
- Stephen Holmes, Cultural Collective;
- Alec Moore, Cultural Collective;
- Jillien Regier, Cultural Collective;
- Harry Stuart, Community Representative;
- and Jeff MacFarlane, Cultural Collective.

Project Budget:	
Please provide or attach documentation if available	
Revenue Sources	
Applicant Contribution	\$1500
Grants	\$5000
Donation/Sponsorships	0
Fund-raising efforts	0
Other Sources	0
Total Revenue	6500
Expenses	
Advertising and Promotion	\$1500
Program Supplies	
Entertainment	0
Administration	\$3500
Salaries/Wages	0
Facilities Rental	0
Prizes and Awards	0
Other (878 insce & 622 mtg space)	1500
Total Expenses	6500

Terms and Conditions:

In the event that a grant is awarded, the applicant agrees to the following:

- To provide a complete status report of the use of the funds within 60 days of the event, project or program completion.
- To provide a financial statement from the previous year from either the event or the organization.
- To acknowledge the support of the Municipality of South Huron in all printed material and through other promotional means.
- The funds will be used only for the purposes described in this application.
- To inform Council if the project is delayed or changed substantially for any reason.
- In the event that the project does not go forward, the applicant will return those funds granted for the proposed project.

Signature: Aaron Neeb Digitally signed by Aaron Neeb
Date: 2017.09.21 13:49:26
-04'00'

Print Name: Aaron Neeb

Organization/ Service Club/Community Group: Cultural Collective/ Farmers Market

Date Submitted: September 21st, 2017

EFM INCOME AND EXPENSE REPORT 2016

<u>Expense</u>	<u>Amount</u>	<u>Date</u>	<u>Description</u>	<u>Amount Paid</u>
Market Manager	\$4,000.00	6/11/2016		\$2,000.00
FMO Membership	\$197.75			\$0.00
FMO Insurance	\$680.40	6/29/2016		\$680.40
Trivitt Rent	\$250.00			\$0.00
Lot Rental				\$0.00
Marketing	\$255.00			\$255.00
Reimbursement	\$100.00	4/19/2016	For Float	\$100.00
Market Bucks	\$12.00	4/29/2016	Vendors	\$12.00
Event Expenses	\$31.83	6/30/2016	Strawberry Social	\$31.83
EFM Tent Expenses	\$67.80	6/30/2016	Kid's Prizes & Games	\$67.80
EFM Tent Expenses	\$22.60	6/24/2016	Drink Decanter	\$22.60
Event Expenses	\$125.08	6/29/2016	Strawberry Social	\$125.08
Event Expenses	\$11.25	6/30/2016	Strawberry Social	\$11.25
EFM Tent Expenses	\$5.65	6/30/2016	Decorations for tent	\$5.65
Marketing - Posters	\$40.59	5/9/2016	EFM Posters	\$40.59
EFM Tent Expenses	\$7.89	4/30/2016	receipt book	\$7.89
Event Expenses	\$32.00	6/30/2016	Strawberry Social	\$32.00
EFM Tent Expenses	\$2.75	7/7/2016	ice	\$2.75
EFM Tent Expenses	\$14.81	6/2/2016	iced tea and ice	\$14.81
Total Expenses	\$5,857.40			
<u>Total Owning</u>	\$3,409.65			
Outstanding Debt	\$2,447.75			
GRAND TOTAL	-\$5,160.40			

<u>Income</u>	<u>Amount</u>	<u>Date</u>	<u>Description</u>
Canada Banana Farms	\$42.00	4/26/2016	Vendor
Scoops and Produce	\$20.00	4/26/2016	\$20
Bayfeild Berry Farm			Full Year
Eagleson Farms			Full Year
Good Luck Gardens	\$59.00	4/26/2016	Ass, 2 days
Wally Piff	\$17.00	4/26/2016	\$17 Vendor
Ray	\$42.00	6/16/2016	Vendor
Canada Banana Farms	\$34.00	6/28/2016	Vendor Fees
Ruth Johnston	\$17.00	9/15/2016	Vendor fees
Ruth Johnston	\$68.00	9/22/2016	Vendor fees
Cudmore Farms	\$88.00	7/28/2016	and 68 Vendor
Float Deposit	\$170.00	9/1/2016	Float Deposit
Float Deposit	\$140.00	6/16/2016	Float Deposit
of Float	\$697.00		
Final Deposit of Float	\$697.00		
TOTAL INCOME	\$697.00		