



## The Influence Event Sponsor Opportunity

Wednesday, September 27<sup>th</sup>, 2017

Grand Bend, Ontario

8:00AM – Noon

Keynote Speaker: Terry O'Reilly, Under the Influence from CBC Radio

The Influence Event will create an “influence movement” in Huron County as it attracts an audience of business leaders, sales’ teams, entrepreneurs, and community influencers. In addition to keynote speaker, Terry O’Reilly, a panel of business leaders will share their influence with our audience. **Proceeds will go to support Victim Services Huron County.**

Sponsoring this event offers excellent exposure and benefits, such as brand awareness, media placement, and access to other community leaders. All packages may be customized to suit your needs as requested.

Promotional activities include online marketing consisting of Web branding, e-blasts, and social media strategies plus offline marketing with media relations, posters, advertising, and networking. All speakers and sponsors will actively promote the event to their “community” of supporters.

Sponsorship levels are outlined on the following page. If you would like to help in any way that is not mentioned, we’d like to hear your suggestions. Your consideration is greatly appreciated.

If you have any questions, please contact one of the organizers:

**Susan Regier**  
Vantage One Writing  
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## Sponsor Levels & Benefits

### **Impact Sponsor: \$10,000**

- Opportunity to introduce our Keynote Speaker, Mr. Terry O'Reilly, on stage
- Prominent Display Table at Influence
- Signage (provided by sponsor) on stage
- Prominent Logo Placement on Influence Web Site with link
- Name recognition in Media Releases
- Social Media promotion
- Logo in event program
- 6 tickets to Influence with Branded Signage (front and centre)

### **Inspire Sponsor: \$2,500**

- Display Table at Influence
- Logo on Influence Web Site with link
- Name listed in Media Releases
- Social Media promotion
- Logo in event program
- 6 tickets to Influence with Branded Signage at table

### **Ignite Sponsor: \$500**

- Logo on Influence Web Site with link
- Social Media promotion
- Logo in event program
- 1 ticket to Influence



## Sponsor Application Form

Company Name:
Contact Name:
Complete Address:
Phone Number:
Email Address:
Web Site URL:
Sponsorship Level (check one):  Impact _____ Inspire _____ Ignite _____

Mail completed form and cheque, payable to:  
**"Laurie Hawkins The Influence Event"**  
Hawk Inspired, 161 Argyle Street, Box 241, Embro, ON N0J 1J0