

Corporation of the Municipality of South Huron

Exeter Rodeo Committee Minutes

**Tuesday August 6th, 2019
7:00 PM – 9:00 PM**

South Huron Recreation Centre

Present: Steve Clarke (Chair), Mike Clarke, Scott Nickles, Jo-Anne Fields, Dave Marshall, Brenda McCarter, Mayor George Finch, Deputy Mayor Jim Dietrich, Dennis Gower.

Staff: Scott Currie

1. Call To Order

- The Chair called the meeting to order at 7:00 PM

2. Agenda

Motion: 31-2019

Moved: Gower

Second: Nickles

Disposition: Carried

That the Agenda for August 6th, 2019 be approved as presented.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

- None

4. Minutes

Motion: 32-2019

Moved: Gower

Second: Nickles

Disposition: Carried

That the minutes of July 16th, 2019 be adopted as presented.

5. Business Arising from the Minutes

- None.

6. Business to be Discussed

6.1 Council meeting updates

- None.

6.2 Work Planning updates:

- Facilities and Grounds
 - Fire inspector would like to stop by and inspect vendors; staff will schedule a visit
 - Building permit is in hand
- Marketing and Promotion
 - MP Lobb and family attending on Saturday, MPP Thompson attending on Sunday.
 - This year's marketing plan follows the 2018 plan with the addition of paid Facebook advertising campaigns.
 - FB campaigns have been launched and are performing well.
 - Social media promotion will continue all week.
 - Radio ad campaigns are currently running.
 - The Chair participated in a promotional interview with MyFM
- Vendors
 - Excerpt from email update received by the Committee from member Cook on Tuesday, August 06, 2019 (attached to minutes)

Motion: 33-2019

Moved: Dietrich

Second: Marshall

Disposition: Carried

That the Committee accepts the list of vendors as presented.

- Sponsors and Financial
 - Update on sponsors presented by member Fields:
 - CVD Group - Presenter of the Exeter Ram Rodeo
 - Exeter Chrysler - Laramie Limited Sponsor
 - Crabby Joe's Tap & Grill - Laramie Limited Sponsor and sponsor of loonie search
 - Ulch Trailer Sales Ltd - Laramie Sponsor
 - JMR Electric Ltd - Laramie Sponsor
 - Denfield Livestock Exchange Inc - Laramie Sponsor
 - Smith-Peat Roofing and Sheet Metal Ltd - Laramie Sponsor
 - Pinnacle Quality Homes - Laramie Sponsor - Mike - still waiting on confirmation of design
 - Hamilton's Machine Shop - Big Horn
 - Exeter Lions Club - Big Horn and sheep scramble sponsor
 - Huron Tractor - Big Horn
 - United Plastic Components - Big Horn
 - Miller's Country Store - Big Horn
 - Dairy Queen - Big Horn
 - Exacon Inc. - Big Horn
 - Country Corners - Big Horn
 - MR Engineering and Design Ltd - Big Horn
 - MYFM Exeter - Big Horn
 - MNP - Outdoorsman

- Microage Basics - Outdoorsman
- Mike's Signs - Outdoorsman
- Little Caesars - Outdoorsman
- Exeter Lioness Club - Outdoorsman
- Hay Communications - Outdoorsman
- Delta Power Equipment - Outdoorsman
- Mike's Signs - Outdoorsman
- Country 104.9 - Outdoorsman
- Carter's Trucking and Excavating - Outdoorsman
- Tenex Communications Inc. - Outdoorsman
- Canadian Tire - SLT
- South Huron Office Solutions - SLT
- Exeter Produce and Storage Ltd - Veri Fine Brand - SLT
- Andex Metal Products Ltd - SLT
- Haugh Tire - SLT
- Kenpal Farm Products Inc - SLT
- Scott Logistics - SLT
- WK Financial - SLT
- Raymond James Ltd. - SLT
- BDO - SLT
- Keller Roofing & Sheet Metal - SLT
- Ellison Travel & Tours Ltd - SLT
- Dave Moore Fuels Ltd - SLT
- Glavin Eavestroughing Ltd - SLT
- FD Roofing Ltd - SLT
- Lizzy's Country Cafe & Catering - SLT
- Edward Jones - SLT
- Marshall Tent & Party Rentals - SLT

Motion: 34-2019

Moved: Dietrich

Second: Nickles

Disposition: Carried

That the Committee accepts the sponsorship list as presented.

- Special Weekend Activities and Entertainment
 - The Committee requests that cheques be made up to deliver on Saturday to Ram Rodeo and Connor Wilson Music.
- Attendance & Visitor Data Collection
 - A volunteer plan and schedule is in place

6.3 Planning for Exeter Rodeo 25th Anniversary in 2021

The committee discussed a few ideas for further consideration for the 25th anniversary:

- Free-Style bull riding?
- Night time rodeo?
- Fireworks?

- Bull Poker?
- Invite former Rodeo Committee members to be involved?

6.4 Unfinished Business

7. Committee Updates

- None

8. Correspondence

9. Adjournment

Motion: 35-2019

Moved: Nickles

Second: Dietrich

Disposition: Carried

That the Exeter Rodeo Committee hereby adjourn at 7:51 PM to meet again on August 27th at 7:00 PM or at the Call of the Chair.