



GROWING SUCCESS:

A SERVICE DELIVERY REVIEW OF ECONOMIC
DEVELOPMENT SERVICES IN HURON COUNTY

An Initiative of the
Huron County Economic Development Board

About The Board

- HCEDB was established in January of 2015 to advise County Council on matters related to strengthening the regional economy
- Comprised of 8 leaders from the private sector and three members of Council
- Guided by a strategic plan, HCEDB has focused on number of foundational issues
- The Board's responsibility includes identifying opportunities to improve the delivery of development services at county and municipal level.

Growing Success

- Current emphasis is on reviewing our efficiency and effectiveness as an economic development service provider – *Growing Success Project*
- In an increasingly competitive development environment, we need to ensure that our service levels are delivering outstanding results that meet client expectations
- Without this review, The Board feels we're flying blind in the race to attract new investment – we don't know if we're winning, losing or even if we're still in the game!
- This review is government's due diligence to ensure value for tax funding

Growing Success

- Beginning this December, a professional consultant will collect information from County and municipal staff for analysis
- The Board is looking for a series of independent recommendations on how to improve the efficiency and effectiveness of our development services
- There is no pre-determined outcome in mind.
- In fact, the review may validate that Huron County is a best-in-class development service provider in Ontario, but we need to look to know

Partners in Development

- As development services are provided across municipal boundaries, The Board cannot undertake this project alone
- The cooperation and active participation of our partner municipalities is absolutely vital
- Demonstrates our shared commitment to ensuring that needs of our development clients are being met
- The results of this study will benefit the County and all municipalities

Next Steps

- The Board has engaged all municipal councils and is looking forward to discussing the Growing Success Project as a delegation to Councils or to staff.
- A project RFP will be posted on October 13th with a deadline for submission by November 3rd
- The contract will be awarded November 15th
- At the latest, the final report will be delivered March 31st



THANK YOU

The Board looks forward to working with you on our Growing Success!

Please forward questions to the Huron County Economic Development Department at:

tourism@huroncounty.ca

519-524-8394 ext. 6