

**From:** Jeanette Sears <[Jeanette@alzheimershuron.on.ca](mailto:Jeanette@alzheimershuron.on.ca)>  
**Date:** December 1, 2017 at 11:12:24 AM EST  
**To:** "[m.cole@southhuron.ca](mailto:m.cole@southhuron.ca)" <[m.cole@southhuron.ca](mailto:m.cole@southhuron.ca)>  
**Subject:** Alzheimer Society - January Awareness Month Flag

Mayor Cole,

January is Alzheimer Awareness Month across Canada. Every January, the Alzheimer Society of Huron County works to increase awareness of the prevalence of Alzheimer's disease and other dementias in our community. We highlight the daily impact on people with the disease, their families, friends and neighbours. We also want to recognize professional health care workers in our community who work hard to care for those affected by dementia. In addition, increased awareness aids in decreasing the stigma faced every day by people with dementia, their families, and others who support them.

**With January Alzheimer Awareness Month in mind, we would like ask Municipality of South Huron to raise the Alzheimer Society flag during the month of January. We will deliver the flag to you at no cost and return to pick it up at the end of the month. We will also contact your local newspaper for press coverage.**

Please contact the Alzheimer Society of Huron County for further information at 519-482-1482 or email me at [jeanette@alzheimershuron.on.ca](mailto:jeanette@alzheimershuron.on.ca).

Thank you for your consideration – and Happy Holidays,

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