



## **Exeter Rodeo Committee**

South Huron Recreation Centre  
Monday, June 26, 2017 – 7:00 pm

### **Members Present**

**Members** – Scott Nickles, Chair, Steve Clarke, Dave Marshall, Brenda McCarter, Bob Parsons

**Council Representative** – Craig Hebert

**Staff Representatives** – Darcey Cook, Jo-Anne Fields

#### **1. Call to Order & Welcome**

Chair, Scott Nickles welcomed everyone to the meeting and thanked them for their commitment to this community event

#### **2. Declaration of Conflict of Interest**

No Conflict of Interest declared

#### **3. Changes/Additions to the Agenda**

- No changes/additions noted to the Agenda

#### **4. Approval of the Agenda**

#### **Motion – 15/06/17**

**Moved by:** Steve Clarke

**Seconded by:** Craig Hebert

**“THAT the agenda of June 26, 2017 be approved as presented.”**

**Disposition:** Carried

## **5. Approval of the Minutes**

### **Motion – 16/06/17**

**Moved by:** Dave Marshall  
**Seconded by:** Craig Hebert

**“THAT the minutes of May 29, 2017 meeting be approved as circulated.”**

**Disposition:** Carried

## **6. Business arising from the Minutes**

- No business arising from the previous minutes

## **7. Correspondence**

- Correspondence is shared with the Committee membership as received
- No additional correspondence was received

## **8. Committee Selection and Reporting**

### **Facilities and Grounds**

- One quote received for materials to build the VIP seating area at the rodeo arena
- Portable washrooms have been ordered for the event
- Tent has been secured – 40 x 80 – will need to call for locates, apply for a building permit and have the tent engineered
- Road Apple Removal will be on site for the weekend

### **Sponsors**

- Began to forward sponsor packages through email
- Businesses are confirming support of the rodeo
- Brenda and Jo hit the road to secure sponsors on June 20 – very successful day, however many of the business owners have financial supported another important endeavor in the community and will impact our sponsorship dollars in 2017

### **Vendors**

- Vendor interest continues
- To date 8 vendors of various variety have been confirmed
- Following up on contracts

### **Marketing, Promotion, Advertising and Social Media**

- Marketing materials should arrive next week

- Road sign crew – Bob and Dave volunteered to put up signs on Thursday evening before Canada Day
- **Staff will call for** locates for signage across from the Cemetery, near Dave Frayne's by driveway to field, Hwy 83 past Hayter's – opposite side of road (Restameyer), Hwy 4 near Tuckey's – across the road by a driveway, rodeo ring for deck

### **Financial**

- Sponsorships will be arriving shortly as commitments are being confirmed

### **Events/Activities/Entertainment**

- Exploring options for sound system for entertainment for the weekend through RMG – need to confirm with Ross
- Unable to provide sound system for Friday night as there is a Rodeo in Peterborough that evening
- Municipal staff will provide beverage service for the Saddle Club event – Committee is too busy focusing on other tasks that evening

### **Chair/Vice Chair Comments**

- Crunch time – 6 weeks until our special event!

## **9. New & Other Business**

- Request from St. Marys to attend parade July 1, 2017
- Hay for the stock – staff will contact Gus regarding options (Joe Sararas)
- Chuck wagon – Corner of Hwy 4 and 83 – Bob Parsons will ask Tim Hamather for permission to park on their property

## **10. Unfinished Business**

- VIP deck – rough quote received for materials to build the deck – approximately \$7,000.00
- Will contact another area business for a quote
- Will involve CBO in process
- Contact Call One for locates

### **Motion – 17/06/17**

**Moved by:** Dave Marshall  
**Seconded by:** Craig Hebert

**“THAT the Committee proceed with building the VIP deck at the rodeo arena and allow for a budget of up to \$8,000.00 plus HST.”**

**Disposition:** Carried

**11. Date of Next Meeting**

- Next meeting regular will be held at South Huron Recreation Centre on Wednesday, July 12, 2017 at 7:00 pm or sooner at the call of the Chair

**12. Adjournment**

**Motion – 18/06/17**

**Moved by: Brenda McCarter**

**Seconded by: Bob Parsons**

**“THAT the meeting be adjourned at 7:45 pm.”**

**Disposition: Carried**

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Chair – Scott Nickles

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Date

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Recording Secretary – Jo-Anne Fields

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Date