

TASK	STRATEGIC ITEM	TACTIC	DESCRIPTION	STATUS	ASSIGNED TO	START DATE	END DATE	NOTES
Community Recovery Communications Strategy	Community Collaboration	Community Recovery Task Force meetings and related administration	On-going meetings (Q1/2 2022) inviting open discussions around issues surfaced through environmental scanning, updates/review of work plan, updates from members to advise other tactics, update ToR (including membership update), routine updates to council etc.	Ongoing	Chair Vaughan with staff support	2021-05-27	N/A	
Community Recovery Communications Strategy	Community Collaboration	Use municipal platform(s) in support of external/community partnerships	<p>1) How can we support not-for-profit agencies? I.e., show them that they matter, that the work they do is important.</p> <p>Task 1: Engage non-profits on a one-to-one basis and ask:</p> <ul style="list-style-type: none"> •What are their work plans/priorities for the coming year and supports do they need? •Would they be interested in a virtual networking session to collaborate on items in common •Inform of resources available to them (i.e., community calendar on MOSH website, Sunset Foundation Grants, MOSH online business directory) <p>Task 2: Create a web form for non-profits to provide input on their needs for support</p> <p>2) If I am new to South Huron, how do I get involved?</p> <ul style="list-style-type: none"> •Task 1: Create a landing page on municipal site that acts as an index for non-profits in South Huron to help bring exposure to agencies •Task 2: Help non-profits to claim/create digital mainstreet presence (SouthHuron.ca business directory, Google Business listing) <p>3) Exposure of the events that non-profits are doing</p> <ul style="list-style-type: none"> •Task 2: Design a campaign to draw awareness to the causes identified above (e.g., short burst once a month focusing on a local cause and the community benefits it creates; highlight number volunteer hours/vol that go into 	In Progress	Scott Currie, Andrea Loohuizen	2021-05-27	2021-07-31	Update at next meeting: June 10th
Community Recovery Communications Strategy	Community Collaboration	Partnership Agreement	MOU between the Municipality and United Way	In Progress	Dan Best, Ryan Erb, Lori Shatto, Chair Vaughan	2021-05-27	July/August 2021	
Community Recovery Communications Strategy/Community Recovery Initiative	Community Collaboration	Creation of community-led platform to enhance connection to South Huron	Create/enhance a platform for the community to lead in sharing their stories and what they love about South Huron. Example: I love my Brantford.	In Progress	Laura Connolly, Andrea Loohuizen, Dan Best, Lori Shatto	2021-05-27	TBD	This is related to item 6
Community Recovery Communications Strategy	Capacity building	Utilize municipal platforms for information sharing	Empower community to make informed decisions using newspaper, social media and radio station, digital signs and letter boards so they are kept up to date on local government and community initiatives - standing agenda item	Ongoing	Chair Vaughan	2021-05-27	N/A	
Community Recovery Initiatives	Enhance community pride	Positive narrative series in the Exeter Lakshores Times Advance titled 'It Happened in South Huron'	Highlighting happenings in the community, focusing on positive messaging.	In Progress	Laura Connolly	4-26-2021	TBD	
Community Recovery Initiatives	Community Collaboration	Partnership with the United Way	Support to access centre efforts (former compassion centre)	Ongoing	Dan Best, Andrea Loohuizen, Ryan Erb, Lori Shatto	5-03-2021	N/A	
Community Recovery Initiatives	Enhance community pride	Virtual 2021 Canada Day Celebrations	Offer fun, engaging program for community to celebrate Canada Day together virtually.	In Progress	Municipal staff, Andrea Loohuizen, Laura Connolly	2021-05-27	2021-07-01	Update at next meeting: June 10th

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Community Recovery Initiatives	Community Collaboration	Community Gardens Project	Collaboration with community partners to establish community garden(s) (potential two locations: Jessica's House, Noah's Ark) in order to provide opportunities for food supply (Noah's ark), educational and skills building opportunities for all generations within the community.	In Progress	Laura Connolly, Andrea Loohuizen, Jeremy Becker	2021-05-27	TBD	
Strengthen Community Advocacy	Transportation Needs	Develop advocacy plan	Focusing on promoting what is available and not programs that are unattainable due to capacity issues; capacity building around the areas of advocacy to change the narrative around the issues (using task force and South Huron Council)	In Progress	Diane Faubert, Aaron Neeb, with municipal staff support			

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Strengthen Community Advocacy	Housing Needs	Develop advocacy plan	Focusing on promoting what is available and not programs that are unattainable due to capacity issues; capacity building around the areas of advocacy to change the narrative around the issues (using task force and South Huron Council)	In Progress	Laura Connolly, Lori Shatto, Andrea, Chair Marissa with municipal staff support			