



July 18, 2022

**Re: 22<sup>nd</sup> Annual Child Care Worker and Early Childhood Educator Appreciation Day, October 18, 2022**

To Ontario mayors and councils,

**We are writing to ask that you and your council proclaim and participate in Child Care Worker & Early Childhood Educator Appreciation Day on Tuesday, October 18, 2022.** This day recognizes the commitment, hard work and dedication of Registered Early Childhood Educators (RECEs) and staff who work with young children. Each year, the day is proclaimed by The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE), municipalities and school boards across Ontario, and is marked by hundreds of child care centres, unions, and allies.

This year's Child Care Worker and Early Childhood Educator Appreciation Day is especially important as we start to build the Canada-Wide Early Learning and Child Care (CWELCC) program - a system of not-for-profit, accessible, affordable, high-quality care in Canada. After decades of advocacy, we are on our way to \$10-a-day child care. But to build a system that will serve all the families that need it, we must solve the child care workforce crisis. This starts by recognizing that ECEs and child care workers are worth more – and committing to decent work and pay for all those in the child care sector.

If your council does not issue official proclamations, there are many ways for your municipality to participate in celebrating this important day:

- Your council sponsors a public announcement;
- Display our posters and distribute our buttons; and
- Organize events and contests for the day or have councilors or the mayor participate in events hosted by child care centres.

A sample proclamation and document outlining additional ways to recognize this important day is attached.

We would love to acknowledge municipalities who choose to celebrate child care workers and ECEs across Ontario on October 18, 2022. Please let us know how your municipality is participating in the appreciation day and we will add you to our list of proclamations and celebrations.

Please direct any correspondence on proclamations and/or celebration activities to the attention of Carolyn Ferns, by mail: Ontario Coalition for Better Child Care, PO Box 73034 Wood Street PO Toronto, ON M4Y 2W5, or by email at: [carolyn@childcareontario.org](mailto:carolyn@childcareontario.org).

Thank you for your consideration.

**Sheila Olan-MacLean**  
President, OCBCC

**Fred Hahn**  
President, CUPE Ontario Division

**MUNICIPALITY OF**

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