

**Exeter Lions Club  
Fiscal Report  
MOU By-law #92-2019**

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**Created June 30, 2022**

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**July 2021-June 2022 Activities and Outcome  
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Dear Members of Council,

As required by the Memorandum of Understanding By-Law #92-2019 the following is a summary of activities and outcomes for the financial period of July 2021-June 2022. More detailed information can be found on our financial statement.

The COVID-19 pandemic continued to create obstacles not ever seen before by the Lions Club for the 1<sup>st</sup> half of our fiscal period. The Lions Club would normally rely on our ability to raise money for donation via the creation of several community events and since those options were limited so was our ability to raise donations like we had seen in the past. We are fortunate that our club has a long history and a high membership rate, from that we have a diversified list of ways to generate funds for donation through a wide range of activities. These activities made significant donations to our community in this challenging time. Please review the list of activities and outcomes for some of our largest and most productive strategies and events for the reporting period.

Thank You

#### Activity - Nevada Ticket Sales

The Lions club is fortunate to partner with Exeter Variety and S-K Variety both located on Main Street in Exeter for the sale and distribution Nevada tickets. We have maintained this relationship with both businesses for over 20 years. The sales have been consistent and come in at appx. \$5,500 annually for each location.



### Activity – Catch the Ace

Catch the ace is an online fundraiser created during the pandemic and has proven to be a success. Our most recent catch the ace draw started in July and ended in November of 2021 for a total of 23 weeks. The lucky person who caught the Ace was Darlene Hooper with a grand prize of \$12,923.50. I have attached the image you can see on our Facebook page.



### Activity – ABCA Conversation Online Auction

The Conservation dinner went virtual again this year from March 31<sup>st</sup> through to April 7<sup>th</sup>. The Club posted revenue of \$15,319.00. 40% of this money is added to the activities account and 60% goes to the park account.

## Activity – Golf Tournament at White Squirrel Golf Club in St. Josephs

10<sup>th</sup> Annual Lions Cup held on June 4th, 2022

This tournament was a huge success, we had 216 golfers for this tournament and the reviews were fantastic. Donation to Big Brothers and Sisters for \$10,000

Weekender

# Times-Advance



The Exeter Lions Club have made a \$10,000 donation to Big Brothers Big Sisters of South Huron (BBBS) following the 10th annual Lions Cup. The golf tournament brought local golfers together at the White Squirrel Golf Club in support of a good cause, and half of the donation came from Southwest Marine and Powersports. From left are Lion Marc Denomme, BBBS executive director Amy Wilhelm, Meghan Hartman and Jessica Dilosa of Southwest Marine and Powersports. DAN ROLPH

**EXETER LIONS CLUB**  
Exeter, Ontario  
& **SOUTHWEST**

Date: July 5, 2022

Pay To: BIG BROTHERS BIG SISTERS OF SOUTH HURON \$ 10,000.00

TEEN THOUSAND DOLLARS DOLLARS

Lion's Club Exeter  
Exeter Lions  
SIGNATURE

## EXETER LIONS DONATE



### Activity – Light the Park Event @ MacNaughton Park – December 13

In conjunction with Lipman Family Farms, the Lions light up MacNaughton Park each year for the past 2 years. The Lions arrange to have 2500 \$2.00 raffle tickets printed to raise \$5,000. Lipman donates a further \$5,000 bringing the total to \$10,000. All parties involved meet at the park just before 7pm to get ready for speeches to be made and the raffle of a \$500, \$1,000 and \$3,000 individual prizes take place. A child from Big Brothers and Sisters, a rep from Lipman's, and a lions member complete the raffle. The remaining proceeds of \$5,000 were donated to Big Brothers and Sisters. Finally, a child from Big Brothers and Sisters leads the crowd with a countdown and another child in the background flips the switch Light the Park! Many people in the community come to watch the event and celebrate this kick off to Christmas season.



### Activity – Fishing Derby

Our annual fishing derby was held at Morrison Dam on May 7<sup>th</sup> 2022, 230 participants for the day with a total of 33 fish caught with the largest being 16  $\frac{3}{4}$ " long. The Lions bought over \$1800 worth of prizes and trophies, so that every child went home with a prize! The event attracts a matching donation from the Ausable foundation for appx. \$1500 to stock the dam with fish.

### Activity – Superbowl Tickets

For the past several years the club puts together a fundraiser on the topic of the Super Bowl, the club prints 2550 tickets that are sold for \$2 each and 4 prizes are drawn to match the score at the end of each quarter with the matching ticket. The winner of the 1<sup>st</sup> quarter received \$100, 2<sup>nd</sup> quarter \$200, 3<sup>rd</sup> quarter \$300 and final score at the end of the 4<sup>th</sup> quarter \$1000. All proceeds to go to youth based activities in the community.





**Most recently we used these proceeds to help the community in the following ways:**

- July 21 - \$5,500 Jessica's House
- Sept 21 – \$2,000 Evan Winbow Trust Fund, \$100 Saddle Club
- Oct 21 - \$1000 SHMHA, \$500 Exeter Skating Club, \$550 Exeter Hawkes
- Nov 21 - \$10,000 Lions Foundation Dog Guide (for the purchase of a dog for a member of our community), \$5,000 to Big Brothers & Sisters, \$320 Supporting St. Mary's Lions Club, \$250 SHH Auxiliary Tickets
- Dec 21 - \$1,000 Christmas Bureau, \$500 SHDHS Scholarships, \$500 Nick Smith Memorial, \$100 Camp Kirk
- Dec 21-June22 – Purchase of Legion Tickets over \$1,100
- Jan 22 - \$1,000 Covid relief fund @ Exeter Villa, \$400 Chair for physically disabled person in Exeter
- Feb 22 - \$6,000 in scholarships to Avon Maitland School Board for 12 students @ \$500 each.
- Mar 22 - \$2,000 Ukraine Fund, \$1,000 Childhood Cancer – Ronald McDonald House, \$500 HP Nationals Girls Fastball, Labour towards Blood Donor Services.
- May 22 – \$5,000 South Huron Hospital Donation for Heart Monitoring Equipment, Appx. \$1,500 to stock fish in Morrison Dam, \$500 Exeter Minor Ball.
- Jun 22 - \$18,500 set aside for MacNaughton Park Scenic Gardens for maintenance, equipment, mulch, upgrades and improvements. \$10,000 Big Brothers and Sisters, \$1,000 for Exeter Rodeo, \$500 donation for Pet Value Dog walk sponsor.
- Exeter Lions Youth Centre – We donate the space to the following clubs in our community at no cost all year long. Exeter Optimist Club, Exeter Scouts, Cubs and Beavers, Big Brothers & Sisters. To help cover some of the operating costs we rent out the space to the community for family events, also to Community Living South Huron and Huron County Social Services when required. The Lions ran a loss on the youth centre over this period.