

Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Minutes

Date: November 29, 2023
7:00 PM – 9:00 PM
South Huron Recreation Centre

Members present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Dennis Gower, Jim Dietrich

Regrets: Darcey Cook, Rob Ross (BIA), Laura Goulding, Brenda McCarter, Dave Marshall

Staff: Laurie Clapp

Chair J. Fields called the meeting to order at 7:00pm

1. Agenda

That the agenda for November 29, 2023 be approved as presented.

Motion: 34-2023

Moved by: S. Nickles

Seconded by: M. Clarke

Result: Carried

2. Disclosure of Pecuniary Interest and the General Nature Thereof

- none

3. Minutes

That the minutes of August 04, 2023 be adopted as presented.

Motion: 35-2023

Moved by: S. Clarke

Seconded by: S. Nickles

Result: Carried

4. Business Arising from the Minutes

- none

5. Business to be Discussed

5.1 Recap of the 25th Annual Rodeo

5.1.1 Facilities, Grounds and Arena Signage (S. Nickles)

- The added bleachers were definitely utilized

5.1.2 Marketing and Promotions (L. Goulding)

- Promotion was successful as seen through attendance

5.1.3 Vendors (D. Cook)

- More food vendors are recommended as many ran out of food
- Beverage service was successful

5.1.4 Admissions and Health & Safety (S. Nickles)

- Price deal on the Saturday was a success with capacity crowds
- Student volunteers were great on admissions
- Need a committee volunteer to accompany

5.1.5 Special Activities / Entertainment / Partnerships (M. Clarke)

- Positive feedback on Connor Wilson and the entertainment

5.1.6 Sponsorships (J. Fields)

- \$29650 was brought in through sponsorships

5.1.7 Financial snapshot - 2023 event

- It was a successful year even without shares from the beverage service.

5.2 Exeter Rodeo – 2024 – moving forward

The following members have stated their commitment to continue as part of the rodeo committee in 2024.

M. Clarke – voting member
S. Nickles - voting member
S. Clarke - voting member
D. Gower – committee member
J. Dietrich - voting member
J. Fields - voting member

That the Exeter Rodeo committee begin recruitment for volunteer, non-voting members

Motion: 36-2023

Moved by: S. Clarke

Seconded by: M. Clarke

Result: Carried

5.2.1 Election of Officers

That J. Fields remain as chair of the committee

Motion: 37-2023

Moved by: J. Dietrich

Seconded by: M. Clarke

Result: Carried

That J. Dietrich remain as vice-chair of the committee

Motion: 38-2023

Moved by: S. Clarke

Seconded by: M. Clarke

Result: Carried

5.3 New Business

5.3.1 Rodeo Reserves

That although this request does not specifically meet the South Huron Exeter Rodeo Committee Terms of Reference guidelines and was approved by South Huron Council in the recommendation in 2022, we feel that a donation to the local food bank in the amount of \$10,000.00 would be appropriate, especially at this time of year.

Motion: 39-2023

Moved by: S. Nickles

Seconded by: M. Clarke

Result: Carried

5.4 Deferred Business

- none

5.5 Council – Updates

Councillor McLeod-Haggitt has been sworn in as councillor for Ward 2

6. Committee Updates

- None

7. Correspondence

7.1 RAM Rodeo Update

7.1.1 2024 Rodeo Contract

That the contract for 2024 from Rodeo Management Group be sent to the Municipality of South Huron for consideration and the municipality enter into a one-year contract with Rodeo Management Group in the amount of \$40,000.

Motion: 40-2023

Moved by: J. Dietrich

Seconded by: S. Nickles

Result: Carried

8. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 8:26 pm to meet again on Wednesday March 20 at 7PM via zoom or at the Call of the Chair.

Motion: 41-2023

Moved by: M. Clarke

Seconded by: S. Nickles

Result: Carried