



Council's Strategic Priorities 2023-2026



Mission

Service excellence with a focus on fiscal responsibility, sustainability, and innovation.

Vision

Enabling opportunities and progress by championing stewardship, partnerships, and inclusivity.

Our Values

Integrity – Our decisions are acted on with honesty and accountability, open dialogue, and active listening.

Respect – We value people, diversity, and inclusiveness while empowering the growth and development of our team.

Environment – We utilize a climate lens to enact sustainable practices.

Collaboration – We seek out partnerships that are equitable and impactful.

Strategic Pillars

Customer Service

Provide an exceptional service experience for residents and businesses.

Infrastructure

Ensure the effective development, planning, and maintenance of municipal infrastructure to support community prosperity through investment and renewal strategies.

Strategic Growth

Enable community wellbeing through planned, balanced, and responsible growth. Ensuring effective use of resources to address the needs of residents and businesses.

Leadership

Facilitate impactful initiatives through empowerment and operational excellence. Modernization of administrative and governance processes will be made through strategic decision making, ongoing assessment, and development.

Enablers

Communication

Utilize multiple tactics to enhance communication across our community to enhance awareness and the accessibility of information across our municipality.

Community Engagement

Ensure an inclusive approach to engaging our community and leverage multiple lenses (seniors, youth, difficult to reach populations, climate impacts, sustainability, etc.) when establishing priorities and adopting solutions for our community.

Government Relations and Advocacy

Partner effectively with all levels of government to advance our priorities and ensure positive outcomes.

Partnering within our Community and Surrounding Areas

Seek sustainable solutions through collaboration and support other organizations that provide leadership within our community.



2023 - 2026

Priority #1: Planning For and Managing Sustainable Growth

Goals

- Create a vision and strategy for managing development and planning for growth
- Drive economic growth and responsible development
- Build a strong and vibrant community by attracting, supporting, and retaining businesses and residents



Priority #2: Fire Services Master Plan

Goals

- Utilize the plan as a strategic blueprint for the provision of local fire protection services
- Support emergency services to prepare our community for day-to-day safety and potential emergencies.
- Ensure that South Huron is a safe community, and residents receive timely access to emergency services and supports



Priority #3: Recreation/ Community Amenities

Goals

- Provide adequate and quality amenities for South Huron's growing population
- Encourage policies, programs, and services to be inclusive and reflect the needs of existing residents and newcomers
- Foster healthy lifestyles through planning for and providing a range of accessible, affordable, indoor, and outdoor recreation facilities, events, and opportunities



Priority #4: Infrastructure Investment / Asset Management Plan

Goals

- Maintain infrastructure and facilities that meet community needs and allow growth and development for prosperity
- Provide safe, efficient, and sustainable transportation options
- Invest in building, improving, and maintaining quality infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations



Priority #5: Community Safety and Well-Being Plan

Goals

- Work together to increase safety, inclusivity, and resilience across our community
- Foster a connected and caring community



Appendix

Why We Engage in an Annual Planning Process

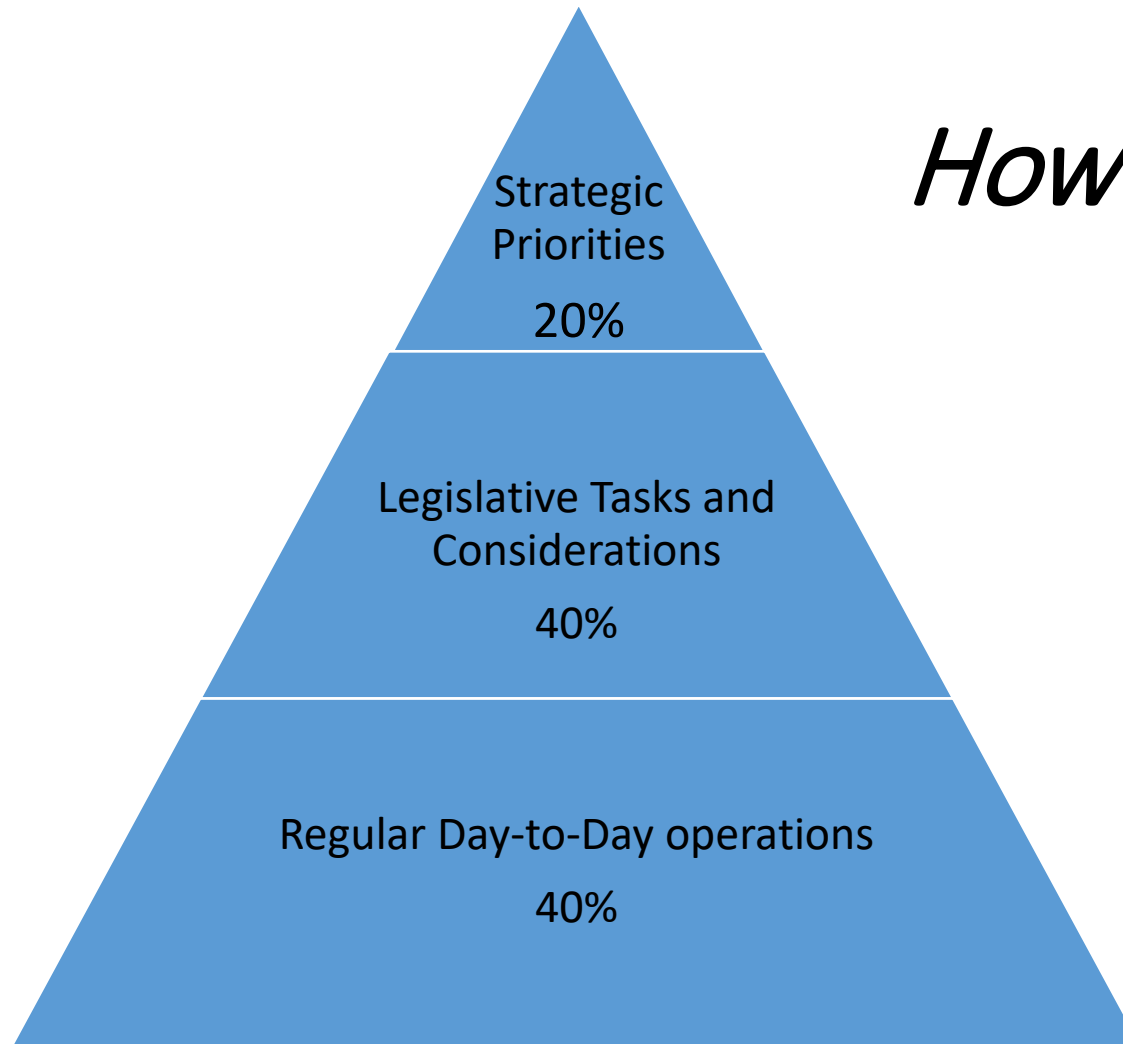
Council's Strategic Priorities serve as a roadmap for the Municipality

- Council engages in an annual process to assess ongoing commitments, identify new projects and determine priorities that would best support the achievement of Council goals.
- Through this process, Council confirms its vision, mission and guiding principles, and identifies the strategic priorities, objectives and key actions staff will focus on to support our community's needs, today and into the future

How We establish our Priorities and Plans

- **Multi Year** - Council develops the Council Priorities to guide the direction of the corporation for the term of Council. Council provides overall direction to guide decisions, projects, and initiatives undertaken during the term.
- **Annually** - Staff will integrate the strategic priorities into the Annual Workplans and Budgets. This annual review will ensure that work plans remain in alignment with Council's strategic priorities.
- **Weekly/Daily** - Departmental and individual work plans define the specific steps that staff will take to advance strategic objectives and measure progress while ensuring efficient and effective use of resources.

How we Align our Resources



The municipality's budget and staff workplans support:

- advancement of our strategic priorities
- our legislative requirements; and
- day-to-day operations of our community

Council's Decision-Making Framework

Step 1 - Confirm Council's role in the issue:

- Council owns the issue (e.g., aligned with mandate, legislative requirement, etc.)
- Council is an active partner in the matter
- Council could be an advocate for the issue

Step 2 – Apply decision-making criteria (see next slide)

Step 3 – Confirm capacity to address issue

- Resources are available – human, financial, etc.

Decision-Making Framework

Criteria	Questions to Consider	Weighting
Outcome-focused	<ul style="list-style-type: none"> Extent to which the issue/option is aligned with the overall vision and current priorities of the Municipality Extent to which clear process and outcome indicators are identified and measurable 	15
Financial Impact/Affordability	<ul style="list-style-type: none"> Extent to which short term (<3 years) affordability and value for money are demonstrated by this issue/option Extent to which long term (3+ years) affordability and value for money are demonstrated by this issue/option 	30
Forward-looking	<ul style="list-style-type: none"> Extent to which the issue/option will help achieve social, environmental, and/or economic health for future generations Extent to which the issue/option is proactive in nature, providing a forward-looking solution and intended results 	20
Finish what is started	<ul style="list-style-type: none"> Extent to which the issue/option relates to and optimizes an ongoing (previously actioned) priority of Council 	10
Needs-based	<ul style="list-style-type: none"> Extent to which this issue/option meets a clearly identified need within the population and community we serve 	10
Leveraging partnerships	<ul style="list-style-type: none"> Extent to which the issue/option appropriately leverages relevant partnerships including community partnership, surrounding municipalities, and varying levels of government 	15