

Staff Report to Council



Report From: Stacey Jeffery, Community Relations Manager

Meeting Date: December 2 2024

Report: CR- 09-2024

Community Safety and Well-being 2024 Update and 2025
CSWB Action Plan

Recommendation

That South Huron Council receives Staff Report CR-09-2024 Community Safety and Well-being 2024 Update and 2025 Action Plan; and That South Huron Council approves the 2025 CSWB Action Plan and Budget Allocation, as presented.

Report Overview

Purpose of Report	For Approval
Council Priority Alignment	Community Safety and Well-Being
Consultations	Rebekah Msuya-Collison, Chief Administrative Officer/Deputy Clerk CSWB Municipal Working Group CSWB Oversight Committee
Attachment(s) to Report	Appendix A – CSWB Huron 2024 Year in Review Appendix B – Joint 2025 Action Plan and Budget Allocation

Report Highlights

- The Huron County Community Safety and Well-Being Plan was adopted by all 9 lower-tier municipalities on July 1, 2021, because of amendments to the Police Services Act (2019).

- Under the approved Plan’s framework, South Huron staff participate in the CSWB Oversight Committee, Municipal Working Group and act as the Municipal Implementation Coordinator for South Huron.
- Several Joint CSWB actions were undertaken in 2024 (related to South Huron Council Motion 521-2023 to approve the 2024 action plan).
- The Joint CSWB 2025 Action Plan and Budget Allocation, as presented, has been developed collaboratively and is reflective of the CSWB Plan and fits within South Huron’s CSWB budget (pending 2025 budget approval).
- South Huron staff have proposed additional 2025 action items.

Context and Background

As a result of amendments to the Police Services Act, 1990, that came into effect on January 1, 2019, all municipalities across Ontario were required to develop and adopt a Community Safety and Well-Being (CSWB) Plan (the “Plan”) on or before July 1, 2021. The Community Safety and Well-Being Plan for Huron was adopted by all 9 lower-tier municipalities on July 1, 2021. The following were identified as priority areas within the plan: Mental Health and Addiction, Housing and Homelessness, Domestic and Family Violence; and Community Safety and Security.

It should be noted that while the Plan creation was mandated by the Ministry of Solicitor General, no information has been provided with respect to the role of the Plan moving forward. There has been no indication that funding for the Plan will be made available by the province and no direction as to the ‘end goal’ for the Plan.

As set out in the approved Plan and the Terms of Reference for the Oversight Committee, the following framework was established:

- **Oversight Committee** - An oversight committee with multi-sectoral representation and reflective of the community to guide campaigns and initiatives, and address four identified priority areas of action through providing expertise and knowledge and sharing information.
- **Municipal Working Group** – A working group consisting of designates of all 9 lower-tier municipalities in Huron County. The Working Group guides and directs key tasks required to complete the generic County wide Plan. The Working Group provides guidance to the Oversight Committee and operates as liaisons to their respective municipalities and Councils.
- **Municipal Implementation Team or Coordinator** – Appointed staff or coordinator responsible for the implementation of the Plan based on recommendations from the Oversight Committee and their own municipality’s needs and goals.

In 2024, the South Huron representative (staff) was appointed Co-Chair of the Municipal Working Group, within this capacity they also provide Secretarial support

(co-secretary with Town of Goderich) and additional support to the Oversight Committee and their tasks.

2024 Annual Update

2024 Year in Review

Appendix A contains a detailed Year in Review summary for the Community Safety and Well-being efforts that occurred in 2024. All information is described in detail in Appendix A and described below in **Table 1** (for accessibility purposes):

Table 1: 2024 Year in Review

2024 Component	Summary
Overall CSWB Year in Review	<ul style="list-style-type: none"> • Co-Chair of Oversight Committee message • 5 Oversight Committee and Municipal Working Group meetings • 32 Oversight Committee Members and Guests • 13 inquiries from other jurisdictions • Timelines of priority area campaigns <ul style="list-style-type: none"> ○ Mental Health and Addictions (January to March) ○ Domestic and Family Violence (April to June) ○ Community Security (July to September) ○ Housing Stability and Homelessness (October to December) • Website launch (July) and 909 unique website visits (as of October 11, 2024)
Mental Health and Addictions Review (January to March)	<ul style="list-style-type: none"> • Launch date of campaign January 19, 2024 • 5 programs/supports highlighted (211 Ontario; CMHA Huron Perth; Huron Perth Centre for Children and Youth; Huron Perth Helpline and Crisis Response Team; 9-8-8 National Suicide Crisis Line) • 5 news articles related to the campaign (CTV London, Lakeshore Advance, CKNX News, Huron County News, Goderich Sun (page 17)) • 18 social media posts (collectively shared by lower-tiers and participating organizations in Huron County) • 3 examples of graphics related to campaign
Domestic and Family Violence (April to June)	<ul style="list-style-type: none"> • Launch date of campaign March 25, 2024 • 4 programs/supports highlighted (Huron Women’s Shelter 24/7 Help Line; Victim Services Huron County;9-1-1; Neighbours Friends and Families IPV Course)

	<ul style="list-style-type: none"> • 3 news articles related to the campaign (Lakeshore Advance, CTV London, CTV London (Video)) • 29 social media posts (collectively shared by lower-tiers and participating organizations in Huron County) • 3 examples of graphics related to campaign
Community Safety and Security (July to September)	<ul style="list-style-type: none"> • Launch date of campaign June 27, 2024 • 6 programs/supports highlighted (CamSafe; Project Lifesaver; COOL Aid Program; OPP Non-emergency line; MADD Canada; Victim Services Huron Perth) • 3 news articles related to the campaign (Lakeshore Advance, London CTV News, Huron County News) • 38 social media posts (collectively shared by lower-tiers and participating organizations in Huron County) • 3 examples of graphics related to campaign
Housing Stability and Homelessness (October to December)	<ul style="list-style-type: none"> • Launch date of campaign September 26, 2024 • 5 programs/supports highlighted (211 Ontario; HPHA Crisis Line; Huron County Social & Property Services; 2 local Connection Centres; Huron Safe Homes for Youth) • 3 news articles related to the campaign (Lakeshore Advance, CKNX News, Huron County News) • 34 social media posts (collectively shared by lower-tiers and participating organizations in Huron County) • 3 examples of graphics related to campaign

Oversight Committee Meeting Summary for 2024

Over the course of 2024, the Oversight Committee met five (5) times. South Huron staff attended all Oversight Committee meetings in 2024. Detailed descriptions of the meetings are described below in **Table 2**.

Table 2: Summary of 2024 Oversight Committee Meetings

Meeting Date	Meeting Overview
January 5, 2024	<ul style="list-style-type: none"> • Review of draft Mental Health and Addictions Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Review of Action Plan for 2024 • Discussion of Plan indicators • Identification of gaps in priority areas • Roundtable updates • Meeting schedule for 2024

<p>March 11, 2024</p>	<ul style="list-style-type: none"> • Review of Mental Health and Addictions Campaign • Review of draft Domestic and Family Violence Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Review of Plan indicators • Website input from members • Roundtable updates
<p>June 11, 2024</p>	<ul style="list-style-type: none"> • Review of Domestic and Family Violence Campaign • Review of draft Community Safety and Security Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Review of Plan indicators • Website input from members • Roundtable updates
<p>September 11, 2024</p>	<ul style="list-style-type: none"> • Review of Community Safety and Security Campaign • Review of draft Housing Stability and Homelessness Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Review of Plan indicators • Website review for updates • Discussion of review of CSWB Plan for 2025 • Discussion of 2025 Action Plan • Roundtable updates
<p>November 13, 2024</p>	<ul style="list-style-type: none"> • Review of Housing Stability and Homelessness Campaign • Review of 2024 Year in Review (Summary) • Discussion of review of CSWB Plan for 2025 • Discussion of 2025 Action Plan, Ad Hoc Committee members and timelines • Roundtable updates • Meeting schedule for 2025

Members of the Oversight Committee also participated in Ad Hoc Committees, related to their expertise across the four priority areas and provided input into the final messaging for the information campaigns shared on social media.

The Municipal Working Group Co-Chairs (Town of Goderich and Municipality of South Huron representatives) attend the Oversight Committee meetings and act as staff support and meeting Secretary.

Municipal Working Group Meeting Summary for 2024

The Municipal Working Group contains representatives from each of the 9 lower-tier municipalities. Over the course of 2024, the Working Group met five (5) times. Detailed descriptions of the meetings are described below in **Table 3**.

South Huron staff attended all Municipal Working Group meetings in 2024.

Table 3: Summary of 2024 Oversight Committee Meetings

Meeting Date	Meeting Overview
January 11, 2024	<ul style="list-style-type: none"> • Review of draft Mental Health and Addictions Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Website discussion • CSWB General Campaign discussion
March 15, 2024	<ul style="list-style-type: none"> • Review of Mental Health and Addictions Campaign • Review of draft Domestic and Family Violence Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Website review • Review Oversight Committee guest members requests to join • Review of relevant information/resources
June 17, 2024	<ul style="list-style-type: none"> • Review of Domestic and Family Violence Campaign • Review of draft Community Safety and Security Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Website review • Initial 2025 Action Plan discussion • Review of relevant information/resources
September 16, 2024	<ul style="list-style-type: none"> • Review of Community Safety and Security Campaign • Review of draft Housing Stability and Homelessness Campaign materials and visuals (developed by Ad Hoc Committee) and press release discussion • Discussion on General CSWB campaign and promotions • Website review for updates • Discussion of review of CSWB Plan for 2025 • Annual benchmark survey discussion • Review of relevant information/resources

November 18, 2024	<ul style="list-style-type: none"> • Review of 2025 Action Plan and Joint Budget • Review of Ad Hoc Committee members and timelines • Review of Oversight Committee membership • Discussion of Plan review for 2025 • Annual benchmark survey discussion • Meeting schedule for 2025 • Review of relevant information/resources
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Additional 2024 CSWB Activities – South Huron

The following were notable CSWB actions that South Huron undertook independently in 2024:

- Development of Community Map (to be released after the new SouthHuron.ca website has been officially launched).
- Coordination of community connection initiative in February 2024 with Huron OPP and South Huron representatives (Main Street Exeter within Exeter BIA area). Focus was to discuss concerns with businesses and community members, as well as promote the CAMSafe program.
- Hosted a Newcomers Welcoming Network event, in partnership with Huron County Local Immigration Partnership, which saw attendance from over 30 organizations/groups.
- Partnered with a local business to recognize local community members for being safe and kind within our community.
- CSWB Panelist (with Town of Goderich representative) at Oxford County’s Safe and Well Summit in November 2024.
- Distribution of CSWB materials throughout the community such as post cards, mental health crisis line magnets and COOL Aid Program window stickers and fridge cards.
- Coordinated staff lunch and learn related to equity, diversion and inclusion and building belonging communities.
- Submission to International Agri-Food Workers (IAW) Welcoming communities funding initiative for International Integration Project.

2025 CSWB Action Plan and Budget

Joint 2025 Action Plan and Budget Allocation (for all 9 Lower-Tier Municipalities)

The Oversight Committee met on November 18, 2024, and reviewed and provided input into the proposed 2025 Action Plan. The Municipal Working Group has approved the following action plan, as outlined in **Appendix B**, and will be working within Ad Hoc Committees specific to the priority areas and campaigns to finalize the

actions, social media messaging, training, and advocacy work suggested in the 2025 Action Plan.

Through careful campaign planning and free and relevant, and available resources we have been able to reduce our baseline budget to \$2,000.00 per lower-tier municipality. These funds will be allocated towards on-going website maintenance, creation of a CSWB video series, hosted CSWB summit and youth focused media (videos, memes). **Appendix B** contains detailed budget allocations for the 2025 Action Plan. Listed on the 2025 Action Plan also includes optional CSWB promotional items, which are at the discretion of each participating lower-tier municipality.

Staff time will be provided in kind by each municipality to assist with the administration and creation of the various campaigns and the execution of action items.

2025 Additional South Huron Actions and Budget Allocation

In addition to the Joint 2025 CSWB Action Plan, staff have identified additional action items for South Huron. The following are being proposed for 2025 as additional South Huron specific action items:

- International Workers Integration Project (pending approval of International Agri-Food Workers (IAW) Welcoming communities grant) - \$3000
- Community map (on-going updates, as required) - \$3000 (annual fees)
- Hosted local CSWB related event(s) – priority population focus: youth, seniors and newcomers - \$1200
- CSWB related promotional materials (for community distribution, as identified in the 2025 Action Plan) - \$800

The above actions fit within the CSWB amount (General Administration line) reflected in the proposed 2025 Municipal budget. Note: additional items listed are dependent on the 2025 budget approval.

CSWB Plan Review (July 1, 2025)

Under [Ontario Regulation 414/023: Community Safety and Well-being Plans – Publication and Review](#), the deadline for review and revision of community safety and well-being plan is outlined. Section 2 (2) states:

(2) If the community safety and well-being plan was adopted before July 1, 2021, the first review and, if appropriate, revision of the plan must be completed before July 1, 2025, and subsequent reviews and revisions must be completed within every four years thereafter.

The Municipal Working Group has begun discussions on the review of the CSWB Plan and will undertake a review of the CSWB Plan for Huron before July 1, 2025. Currently, there are no anticipated additional costs for the review. All nine lower-tier

municipal councils will receive the review documentation through council proceedings.

Discussion and Staff Recommendation(s)

Staff recommend that Council receives the 2024 Update, as presented, as this information is reflective of 2024 CSWB actual activities.

Staff recommend that Council supports the 2025 Action Plan and Budget allocation, as presented, based on the following:

- The 2025 Action Plan was developed in collaboration with members of the Oversight Committee (32 members and guest members) and representatives from all 9 lower-tier municipalities within Huron County.
- Representatives of lower-tier municipalities on the Municipal Working Group identified a common budget amount to implement collective CSWB action in 2025. Lower-tiers have the flexibility to implement additional CSWB initiatives, outside of the 2025 Action Plan.
- The 2025 actions identified relate directly to priority areas and populations identified in the CSWB Plan, and within the CSWB amount in the proposed 2025 budget.

Impact Analysis

The CSWB actions and their implementation are dependent on the 2025 budget approval and CSWB amount within the General Administration budget line. The following is a breakdown of South Huron's CSWB budget allocation for 2025:

- **Joint 2025 CSWB Action Plan** - \$2000
- **2025 Additional South Huron Action Items** - \$8000

It should also be noted that in-kind South Huron staff time is also provided for the implementation of the CSWB actions, as well as participation in the Municipal Working Group and Oversight Committee.

Council will continue to be provided with CSWB updates annually (in Q4 of each year).

There are no legal or staffing impacts as a result of this report.

Linkages

- [Community Safety and Well-being Plan for Huron \(2021\)](#)
- [Ontario Police Services Act \(2019\)](#)

Respectfully submitted,

Stacey Jeffery, Community Relations Manager

Report Approval Details

Document Title:	CR-09-2024 Community Safety and Well-being 2024 Update and 2025 CSWB Action Plan.docx
Attachments:	- Appendix A - CSWB Huron 2024 Year in Review.pdf - Appendix B – Joint 2025 Action Plan and Budget Allocation.pdf
Final Approval Date:	Nov 28, 2024

This report and all of its attachments were approved and signed as outlined below:

Alex Wolfe - Nov 25, 2024 - 10:52 AM

Erin Moore - Nov 25, 2024 - 1:49 PM

Rebekah Msuya-Collison - Nov 28, 2024 - 8:54 AM