

CSWB for Huron

Joint 2025 Action Plan and Budget Allocation (per lower-tier Municipality)

Last updated: November 21, 2024

The following table outlines the draft 2025 action plan and proposed budget allocation (per lower-tier Municipality) based on feedback received from Oversight Committee members.

Note: the members of the Municipal Working Group confirm and deliver the overall recommendation to their respective Councils regarding the proposed 2025 Actions and budget allocation for approval. Lower-tier Municipalities may wish to proceed with additional CSWB within their respective communities not outlined below.

- **Total lower-tier proposed allocated budget for 2025: \$2,000.00 (amount shown as bolded with (all 9 LT))**
 - 2025 Focus: Youth and Newcomers (Welcoming Communities)
 - Additional items/cost also included below, up to each lower-tier

Focus/ Priority Area(s)	Format	Item	Description	Support(s)/ Involvement	Allocated Budget Amount (per lower-tier Municipality)
General CSWB	Website Updates	CSWB Website Hosting and Updates – as arise	<ul style="list-style-type: none"> • Annual website domain fee • Updates that may be required to website in 2025 	<ul style="list-style-type: none"> • Municipal Working Group (MWG) 	<ul style="list-style-type: none"> • \$300 (all 9 LT) • Municipal staff time
General CSWB	Print	CSWB Postcards	<ul style="list-style-type: none"> • Postcard to include information about CSWB and linking to the CSWB website for distribution across all lower-tier municipalities. 	<ul style="list-style-type: none"> • MWG 	<ul style="list-style-type: none"> • \$200 • Municipal staff time
General CSWB	Promotional Item	CSWB Promotional Items (“Swag”)	<ul style="list-style-type: none"> • Specific items to be determined, could include notepads, pens, etc. 	<ul style="list-style-type: none"> • MWG 	<ul style="list-style-type: none"> • \$200 • Municipal staff time
General CSWB	Print	CSWB – Collective Presence of	<ul style="list-style-type: none"> • Specific items to be determined, could include Banner (~\$150), Wall Frame etc. 	<ul style="list-style-type: none"> • MWG 	<ul style="list-style-type: none"> • \$200 • Municipal staff time

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		CSWB in lower-tier spaces			
General CSWB	Video	CSWB Video Series	<ul style="list-style-type: none"> • Video series highlighting the CSWB Plan, Oversight Committee and Municipal Working Group members and discussion on governance, collaboration, support etc., as well as individual priority area videos. • Proposed series (total of 7 videos): <ul style="list-style-type: none"> ○ CSWB General x 3 videos ○ Mental Health and Addictions x 1 video ○ Housing Stability and Homelessness x 1 video ○ Domestic and Family Violence x 1 video ○ Community Security x 1 video 	<ul style="list-style-type: none"> • MWG (Lead) • Oversight Committee (OC) • Municipal Appointees (MA) 	<ul style="list-style-type: none"> • \$1000 (all 9 LT) • Municipal staff time
General CSWB	Hosted Event	CSWB Summit	<ul style="list-style-type: none"> • In-person event for community members and organizations to learn more about CSWB, panel discussions/presentations from experts within priority areas – overall intent, call to action from community? • Option to join with another event/Summit 	<ul style="list-style-type: none"> • MWG (Lead) • OC • MA 	<ul style="list-style-type: none"> • \$500 (all 9 LT) • Municipal staff time

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General CSWB	Booth/Display	Presence at Local Events	<ul style="list-style-type: none"> • More presence in the community at local events – this would be up to each municipality to identify events and coordinate attendance, and materials required 	<ul style="list-style-type: none"> • MWG 	<ul style="list-style-type: none"> • Cost would be dependent on municipality attending and what materials they already have. • Municipal staff time
General CSWB	Advocacy / Participation at Conferences	CSWB in Rural Communities	<ul style="list-style-type: none"> • Utilizing existing platforms (i.e. AMO) for collective provincial/federal government advocacy around CSWB in rural communities. • Potential to seek participation (booth, panel) in conferences such as AMO • Typically, lower-tier municipalities build this into their training/conference budget lines) 	<ul style="list-style-type: none"> • MA • MWG 	<ul style="list-style-type: none"> • Municipal Staff time
Mental Health & Addictions	Information Campaign (Online) / Training	Mental Health Support, Education or Agricultural Sector	<ul style="list-style-type: none"> • Sharing of resources related to mental health support for agricultural sector • In the Know – a free 3-hour workshop delivered virtually or in person; designed for farmers, their families and those who are involved in and/or 	<ul style="list-style-type: none"> • Mental Health Ad hoc Committee (MH AC) • MA 	<ul style="list-style-type: none"> • Municipal Staff time • If in person training is preferred, cost is

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	(Online/In person)		support the agriculture sector. Support 2-3 in person training sessions throughout the year in various communities. <ul style="list-style-type: none"> • Farmer Wellness Initiative support 365/24/7): Phone #1-866-267-6255 and 9-8-8 • Guardian network training (peer-drive mental health advocates) 		minimal to venue/meal expenses for trainer.
Mental Health & Addictions	Information Campaign (Online)	Community Paramedicine Program	<ul style="list-style-type: none"> • Information sharing of the Community Paramedicine Program as a primary goal to refer patients observed as having a high risk of adverse medical outcomes to the Home and Community Care Team (LHIN). 	<ul style="list-style-type: none"> • MH AC 	<ul style="list-style-type: none"> • Municipal Staff time
Mental Health & Addictions	Information Campaign (Online)	Social Connection	<ul style="list-style-type: none"> • Could apply to several populations: seniors, isolated/limited social networks, youth • HPPH to support this topic 	<ul style="list-style-type: none"> • MH AC 	<ul style="list-style-type: none"> • Municipal Staff time
Mental Health & Addictions	Information Campaign (Online)	Vaping Cessation Support for parents/caregivers of Youth	<ul style="list-style-type: none"> • Promote Brief Conversations Toolkit, https://www.quashapp.com/conversations 	<ul style="list-style-type: none"> • MH AC 	<ul style="list-style-type: none"> • Municipal Staff time
Mental Health & Addictions	Information Campaign (Online)	Re-think your drink	<ul style="list-style-type: none"> • People experiencing mental health and/or addiction challenges; Women 30-60 years old • Alcohol and link to cancer 	<ul style="list-style-type: none"> • MH AC 	<ul style="list-style-type: none"> • Municipal Staff time

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Mental Health & Addictions	Information Campaign (Online) /Advocacy	Mobile Crisis Response Team (MCRT) & OPP crisis call diversion program in Huron County	<ul style="list-style-type: none"> Information gathering and sharing regarding MCRT (MCRT officers; OPP Crisis Call Diversion Program) - OPP is here to help Advocacy for additional MCRT funding 	<ul style="list-style-type: none"> MH AC MA 	<ul style="list-style-type: none"> Municipal Staff time
Mental Health & Addictions	Training for Service providers, decision makers, municipal	Mental Health Stigma Training	<ul style="list-style-type: none"> Training around mental health stigma Municipalities could host at their facilities 	<ul style="list-style-type: none"> MH AC MWG 	<ul style="list-style-type: none"> *May have a cost, but could be user fee based (HPPH can support sourcing training for this) Municipal staff time
Housing Stability & Homelessness	Advocacy	Housing Affordability and Homelessness in Rural Communities	<ul style="list-style-type: none"> Utilizing existing platforms (i.e. AMO) for collective provincial/federal government advocacy around housing affordability and homelessness, particularly in rural communities. 	<ul style="list-style-type: none"> MA Housing Stability and Homelessness Ad hoc Committee (HSH AC) 	<ul style="list-style-type: none"> Municipal Staff time

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				<ul style="list-style-type: none"> MWG 	
Housing Stability & Homelessness	Information Campaign (Online)	What do I do if...? (Responding to homelessness – what our community can do)	<ul style="list-style-type: none"> Information gathering and sharing for our communities on what are some of the things they can do if they come across unhoused in their community (i.e. be a friend) 	<ul style="list-style-type: none"> HSH AC 	<ul style="list-style-type: none"> Municipal Staff time
Housing Stability & Homelessness	Information Campaign (Online)	Youth (housing/support options for youth under 16)	<ul style="list-style-type: none"> Information gathering and sharing related to housing support/options for youth under 16 	<ul style="list-style-type: none"> HSH AC 	<ul style="list-style-type: none"> Municipal Staff time
Domestic & Family Violence	Information Campaign (Online) / Video	Domestic violence (Youth focused – proactive education)	<ul style="list-style-type: none"> Information gathering and sharing related to domestic violence occurring in Youth. This information campaign to additional avenues such as short videos (see an example of a short video), memes, additional social media platforms to spread information – hiring of marketing expert for this one (not typical social media post) 	<ul style="list-style-type: none"> DFV AC MWG 	<ul style="list-style-type: none"> \$200 (all 9 LT) Municipal staff time
Domestic & Family Violence	Hosted Event	Youth-focused event on domestic	<ul style="list-style-type: none"> Fun, youth focused event – could be participation of interested LT and not all 9 	<ul style="list-style-type: none"> DFV AC MWG OS 	<ul style="list-style-type: none"> \$200 Municipal staff time

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		violence awareness	<ul style="list-style-type: none"> • TBD (two angles below, but need to scope more with ad hoc) <ul style="list-style-type: none"> ○ Prevention focused (what factors lead people to be become perpetrators? How can we disrupt those trajectories?) ○ Bystander support (how can more support be given to bystander to help victims? Bystanders to then support victims) 		
Domestic & Family Violence	Information Campaign (Online)	GBV	<ul style="list-style-type: none"> • Information gathering and sharing related to the Make it our business Training (when ready) 	<ul style="list-style-type: none"> • DFV AC 	<ul style="list-style-type: none"> • Municipal Staff time
Domestic & Family Violence	Information Campaign (Online) / Video	IPV in Rural Communities (See it, name it, change it)	<ul style="list-style-type: none"> • Information gathering and sharing related to IPV in Rural Communities and promotion of see it (what does violence look like), name it (how do we call it out?) and change it (end violence in the community) • Budget includes for print materials/promo 	<ul style="list-style-type: none"> • DFV AC 	<ul style="list-style-type: none"> • \$200 Municipal staff time
Community Security	Information Campaign (Online)	Newcomers/ Immigrants	<ul style="list-style-type: none"> • Information sharing related to welcoming community messaging that aligns with Local Immigration Partnership Messaging 	<ul style="list-style-type: none"> • Community Security Ad hoc (CS AC) 	<ul style="list-style-type: none"> • Municipal Staff time

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Community Security	Advocacy	Living wage	<ul style="list-style-type: none"> Use United Ways living wage \$ for advocacy – top social determinants of health are income (and housing) (even if not certified living wage employers (this comes with procurement challenges), can Municipalities meet this \$ to talk the walk..?) 	<ul style="list-style-type: none"> MWG (proposed: B. McRoberts at CAO group) CS AC MA 	<ul style="list-style-type: none"> Municipal Staff time
Community Security	Information Campaign (Online)	Crime Prevention through Environmental Design (CPTED)	<ul style="list-style-type: none"> Information sharing related to crime prevention through ED – could link to both personal and property safety (BIA, businesses, etc.) 	<ul style="list-style-type: none"> CS AC 	<ul style="list-style-type: none"> Municipal Staff time
Community Security	Information Campaign (Online)	Farm Safety (sharing the road) and Security (unlocked farm vehicles)	<ul style="list-style-type: none"> Information sharing related to farm safety (priority for HPPH) and security (OPP) Roadside signage; Farm Safety-Bruce County Revive fund example (signage on roads) - in partnership with Huron OFA, https://ofa.on.ca/revive-fund-bruce-federation-of-agriculture-2024/ 	<ul style="list-style-type: none"> CS AC 	<ul style="list-style-type: none"> Municipal Staff time
Community Security	Information Campaign (Online) / Support for	Importance of Filing Taxes / Tax Clinics	<ul style="list-style-type: none"> Information sharing related to importance of completing taxes (to secure additional benefits). Lower-tiers support clinics (through maybe additional connections with local accounting 	<ul style="list-style-type: none"> CS AC 	<ul style="list-style-type: none"> Municipal Staff time

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	Hosted Clinics across County		firms/bookkeepers) / providing space (typically if municipally hosted/supported within a municipal facility, no cost incurred)		