



## Corporation of the Municipality of South Huron

### Exeter Rodeo Committee

#### Minutes

**Thursday, August 8, 2024, 7:00 p.m.**  
**South Huron Recreation Center**

Members Present: Jo-Anne Fields, Chair  
Jim Dietrich, Vice Chair  
Mike Clarke, Voting Member  
Steve Clarke, Voting Member  
Laura Goulding, Voting Member  
Scott Nickles, Voting Member  
Dennis Gower, Member  
Dave Marshall, Member  
Brenda McCarter, Member

Member Regrets: Darcey Cook, Voting Member

Staff Present: Laurie Clapp, Recording Secretary  
Jenna Bilcke

1. Call to Order

Chair J. Fields called the meeting to order at 7:01pm.

2. Agenda

**Moved:** M. Clarke

**Seconded:** S. Clarke

That Exeter Rodeo Committee approves the Agenda as presented.

**Disposition: Carried**

3. Disclosure of Pecuniary Interests and the General Nature thereof

None

4. Minutes

**Moved:** J. Dietrich

**Seconded:** S. Nickles

That Exeter Rodeo Committee adopts the minutes of July 24, 2024 as printed and circulated.

**Disposition: Carried**

5. Business to be Discussed

5.1 Facilities, Grounds and Arena Signage (S. Nickles)

S. Nickles noted that everything was on track. The tent and bleachers were in place. The team discussed creating a "sponsorship corridor" by attaching the signs to the back of the bleachers and the fence behind the bleachers. The karate club is set for parking. S. Nickles will advise them that there is no parking at the school. Signage will be provided to indicate no parking. The OPP has advised they will be providing 2 officers and 3 private security.

5.2 Marketing and Promotions (L. Goulding)

The committee expressed their appreciation to L. Goulding for her work on the social media advertising. It has been well received. Ticket sales are doing well.

5.3 Vendors (M. Clarke)

M. Clarke advised that the vendors are set.

5.4 Admissions and Volunteers (S. Clarke)

S. Clarke remarked that volunteers are set. J. Bilcke advised that staff are obtaining the floats and providing the debit machines for the admissions booth.

5.5 Special Activities/Entertainment/Partnerships (M. Clarke)

M. Clarke shared that Connor would begin playing right after the show is complete on Saturday. Dairy Queen has jumped on board to sponsor the cowboy scramble and will be providing something extra for the kids.

5.6 Sponsorships (D. Gower)

D. Gower advised \$16,250 has been received in sponsorships, with cheques pending.

6. Correspondence

None

7. Other Business

None

8. Adjournment

**Moved:** J. Dietrich

**Seconded:** S. Nickles

That Exeter Rodeo Committee hereby adjourns at 8:15pm, to meet again at the Call of the Chair.

**Disposition: Carried**