

2017 SOUTH HURON BUSINESS AND COMMUNITY EXCELLENCE AWARDS

HOSTED BY EXETER BUSINESS IMPROVEMENT ASSOCIATION & SOUTH HURON CHAMBER OF COMMERCE



SPONSORSHIP FORM

BUSINESS INFORMATION

Business / Organization Name: _____

Contact Name: _____

Address: _____ City / Province: _____ Postal Code: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Review “Sponsorship Opportunities” enclosed. Please check the box beside the sponsorship level you choose.

- ☐ GOLD - \$1,500 (exclusive)
- ☐ SPEAKER - \$750
- ☐ AWARD - \$500
- ☐ PRINT - \$1,000 (in-kind)
- ☐ SILVER - \$1,000
- ☐ NOMINEE GIFTS - \$750
- ☐ TABLE - \$200
- ☐ DECOR - \$500 (in-kind)
- ☐ BRONZE - \$500
- ☐ BEVERAGE - \$500
- ☐ MEDIA - \$1,000 (in-kind)
- ☐ TROPHY - \$400 (in-kind)

If an AWARD sponsor, please indicate which award:

- ☐ Lifetime Business Achievement Award
- ☐ Entrepreneur of the Year
- ☐ Business of the Year (under 15 employees)
- ☐ Customer Experience Award
- ☐ Business of the Year (over 15 employees)
- ☐ Citizen of the Year Award
- ☐ Agriculture | Manufacturing Excellence Award
- ☐ Community Advancement Award

Please note, all 2016 sponsors will be given first right of refusal. After that, it’s first come, first serve.

TICKETS

Event Date: Thursday, October 26, 2017

BIA or Chamber Member = \$50 x _____

Non-Member = \$65 x _____

Tables of 10 (value of \$500) = \$450 x _____

There are no physical tickets being printed. You will be contacted prior to the Gala to provide names of ticket holders.

PAYMENT

Sponsorship Fee x \$ _____ = \$ _____

Ticket Costs x \$ _____ = \$ _____

TOTAL COST = \$ _____

Payment will be accepted by cheque or cash only. Cheques payable to the “South Huron Chamber of Commerce.”

CONTACT US! Reach the BIA or Chamber at 226-423-3028 or brittany@exeterbia.com

2017

SOUTH HURON

BUSINESS AND COMMUNITY

EXCELLENCE AWARDS

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Gold - \$1,500	Silver - \$1,000	Guest Speaker Nominee Gifts - \$750	Bronze - \$500	Beverage - \$500	Award - \$500	Table - \$200
PRINT / RADIO PROMOTIONS							
Pre & post event news releases x 3							
Logo recognition on poster							
Recognition in program							
Verbal recognition on radio ads							
SIGNAGE							
Recognition on event signage							
Recognition on photo backdrop							
Recognition on each table							
Recognition on cocktail hour signs							
ONLINE PROMOTION							
Pre & post event recognition on e-blasts to BIA & SHCC membership							
Recognition on SHCC & BIA social media	<div></div> <div>x 2 each</div>	<div></div> <div>x 1 each</div>	<div></div> <div>x # of speaker / nominee posts</div>	<div></div> <div>x 1 each</div>	<div></div> <div>x 1 each</div>		<div></div>
Recognition on BIA website							
ON-SITE RECOGNITION							
Featured in awards media presentation							
Recognition during awards presentations	<div></div> <div>Verbal + welcome</div>	<div></div> <div>Verbal + co-present</div>	<div></div> <div>Verbal + introduce speaker</div>	<div></div> <div>Verbal</div>	<div></div> <div>Verbal</div>	<div></div> <div>Co- Present + Photo Op</div>	
Promotional item(s) on tables							
OTHER							
Complimentary Tickets (\$50 each)	<div></div> <div>x 4</div>	<div></div> <div>x 2</div>	<div></div> <div>x 1</div>				
Swag Bags (220 guests)	OPEN TO ALL! All sponsors are encouraged to include items in the Excellence Awards Gala Swag Bags. items should be a value of at least \$3.00 each.						

IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsorship benefits for the following in-kind opportunities will be negotiated based on the value of the support.

- Media Sponsors
 - Print Sponsor
 - Decor Sponsor
- Trophy Sponsor
 - Sound Sponsor

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